

EdT EUA Trade News

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AVIAÇÃO

EUROPA/ DESTINOS CONCORRENTES

02/13/2024 | Travel Agent Central | [European Tourism Draws Close to Pre-Pandemic Levels in 2023](#)

The latter, including the **U.S.** and **Canada**, has seen significant recovery. Two-thirds of European destinations have reported growth in arrivals and/or overnights from the U.S., while over half have seen the same for Canada. Moreover, American and Canadian airlines announced developments in combined flight-rail booking systems for Europe, offering a more sustainable travel option when moving around the region. Among these, Southern European destinations continue to be the frontrunners, boosted by favorable weather extending into the shoulder season. **Serbia** saw the largest surge in arrivals (+15 percent), alongside **Portugal** (+11 percent), **Montenegro** (+10 percent), **Türkiye** (+9 percent) and **Malta** (+8 percent).

02/16/2024 | Insider Travel Report | [WTTC Calls on EU to Unlock Full Potential of Travel & Tourism](#)

In a move to what it calls shaping “the future of the travel and tourism sector,” the World Travel & Tourism Council (WTTC) issued a Call to Action urging European Union (EU) stakeholders to support a sector that employs over 22 million people and contributes €1.4TN to the EU’s economy. The Call to Action from the global tourism body highlights three key areas that focus on modernizing and enhancing the sector, which would see it reach its potential of a €1.9 trillion contribution to the EU’s economy by 2033.

EUA/ SECTOR TURISMO NOS EUA

ESTUDOS/ TENDÊNCIAS

02/13/2024 | Travel Agent Central | [Student Universe Reveals Key Travel Trends Among Gen Z Travelers](#)

StudentUniverse has released its annual “The State of Student & Youth Travel Report,” delving into the latest travel sentiments among those aged 18 to 25. The report reveals that Gen Z travelers have a preference for taking “dry vacations” and a concern for the environment, which is driving some to actively choose to abstain from traveling by air.

02/14/2024 | Travel Agent Central | [Bleisure, MultiGenerational Travel Intent Is Up in 2024](#)

International Medical Group (IMG) has released the results of its annual “Travel Outlook Survey.” The survey shows 96 percent of respondents plan to travel internationally in 2024, which is a continued increase over the past three years. Travelers are also planning on taking more international trips (in total) throughout the year, with 47 percent of respondents planning to travel internationally three-plus times in 2024, a 3 percent increase compared to 2023 survey results.

02/20/2024 | Insider Travel Report | [FCM Consulting Releases Global Quarterly Business Travel Trend Report](#)

Now we don’t cover corporate travel that often, but this report provides a great look at how business travel is finally returning. FCM Consulting, a division of travel management company FCM, last week released its latest Global Quarterly Trend Report, which provides an insightful look at forecasts for the year ahead and the key trends shaping the business travel industry. The report is sourced using FCM’s corporate booking data from the fourth quarter of this past year, between October to December 2023.

TRADE

02/13/2024 | Insider Travel Report | [Globus “Wish List” Survey Reveals New Tour Trends in 2024](#)



From Paris to Prague, Athens to Zagreb and Glasgow to Genoa, the storybook landscapes, castle-dotted cliffs and vineyard-clad hills of Europe continue to drive touring interest. According to the Globus family of brands' "Wish List" survey results, the destinations topping traveler bucket lists for 2024 are: Italy (21 percent); Greece & Turkey (18 percent); England, Ireland & Scotland (tied at 15 percent each respectively); and **Portugal** (11 percent).

"Catering to growing interest in **Portugal**, in 2024, Globus is diving into the warmth of Europe's hottest destination in even more ways," said Born. "We're showcasing Portugal's best with a new, 11-day Taste of Portugal tour and have also unveiled two new tour extensions in **Madeira** and **Azores**, inviting travelers to enjoy the country's picture-perfect islands."

02/13/2024 | Insider Travel Report | [Tauck Unveils Leadership Transition Plan Set to Take Effect in October](#)

Arthur Tauck Jr., chairman, will become chairman emeritus; Dan Mahar, Tauck CEO since 2008, will become chairman of the board; Jennifer Tombaugh, Tauck president since 2011, will become chief executive officer; and Jeremy Palmer, Tauck chief operating officer since 2019, will become president. (Photo above, from left to right: Jeremy Palmer, Dan Mahar, Arthur Tauck Jr., and Jennifer Tombaugh.)

02/13/2024 | Insider Travel Report | [Travel Leaders Reports Record Growth With Even Brighter Outlook for 2024](#)

In the first quarter of every year, Travel Leaders Network (TLN) executives gather to brief the trade media on the state of their network, their member travel agencies, sales for their advisors and forecasts for the new year. During last week's annual press event, TLN revealed that sales and membership are at record levels, its Agent Profiler lead generation program continues to drive business, and new cutting edge technology tools such as Toby AI and Cruise Complete are coming online to help agency members. (Pictured above: Travel Leaders' Roger Block and John Lovell.)

02/13/2024 | Insider Travel Report | [Why Altour Anticipates Higher Business Travel Costs in 2024](#)

We usually preface any coverage of corporate travel by observing we really focus on leisure. That said, we know many of our readers do sell corporate travel so once in a while we do a story on the trends for that segment. While airline, hotel and car rental rates are stabilizing, business travelers can expect to pay more to go on the road this year, according to the 2024 Altour Industry Forecast. Altour, which is owned by Internova Travel Group, is one of the world's largest travel management companies in the U.S.

02/13/2024 | Insider Travel Report | [AmaWaterways Sets a New Record for Reservations Made in a Single Month](#)

Since AmaWaterways starts its 2024 Europe season early, the luxury river cruise line has just marked a new milestone with the highest single month of reservations in its history, surpassing the previous record set in January 2023 by 27 percent. Call volume also hit record levels in January 2024 with an increase of 18 percent over the same month last year with average wait times at a low 11 seconds. (Pictured above: AmaMagna.)

MICE

02/15/2024 | Meetings Group | [5 Meeting Trends That You Need to Know](#)

The nuts and bolts of planning and creating meetings changes constantly. It's a challenge to stay on top of which way the wind is blowing. To help you stay ahead of the curve, here are five trends that are changing the way that meetings are conducted.

TECH

02/19/2024 | Insider Travel Report | [Why AI Will be Revolutionary for High-End Luxury Travel](#)

Artificial Intelligence (AI) will be revolutionary for travel, especially high luxury travel. These tools will not replace travel advisors at the top of the market any time soon, but there will be significant efficiency improvements for the travel industry. What Vinod Khosla has said about AI is highly applicable to travel, which is that AI will do 80 percent of the work for 80 percent of the jobs. That said, due to the "backward" looking nature



of the current large language models, the bulk of the benefits will be in future generations of AI that can tap into real time data sets.

PORTUGAL NEWS

02/07/2024 | Forbes | [The 20 Best European Destination In 2024: Marbella Tops Travel Survey](#)

7. Madeira, Portugal

Madeira, like Marbella, Monaco and Geneva, counts among the exclusive destinations attracting discerning travellers for decades. Winston Churchill made Madeira his Best Destination in Europe, as have today's digital nomads, surfers, nature lovers, foodies, instagrammers, wine lovers and outdoor sports lovers.

02/12/2024 | McKinney | [These Are Our Favorite Towns in Europe's Most Fun Getaway Destination - McKinney News Source](#)

Continuing our journey, we arrive in the Algarve region of Portugal, which is famous for its golden beaches, dramatic cliffs, and vibrant nightlife. Albufeira, one of the most popular towns in the Algarve, is known for its lively party scene, with numerous bars and clubs that come alive after sunset. During the day, visitors can enjoy the stunning beaches, such as Praia dos Pescadores, or explore the charming old town with its winding streets and traditional architecture.

02/12/2024 | Golf | [Golf in Portugal is growing — in popularity and courses](#)

As the greatest British golfer of his generation and a three-time winner of the Claret Jug, Henry Cotton could handle wind and cold. But, by his later years, he'd had it with bad weather. He bought a place in Portugal, where he ate fresh seafood, drank good wine and indulged his interest in golf design. In 1966, Cotton cut the ribbon on Penina, which wasn't a world-beater, but was a watershed: the first course in the Algarve, Portugal's sun-splashed southern coastal region. A flood of golf development followed, establishing the Algarve as a magnet for Northern Europeans — Iberia's answer to Myrtle Beach.

02/14/2024 | US News | [The Cheapest Places to Retire Abroad on \\$1K Per Month](#)

Moving to a lower-cost country does not mean you need to compromise on quality of life. The level of medical care, infrastructure and other important lifestyle factors can be as high as, or even superior to, U.S. equivalents. Many international locations cater to expat retirees looking for an enjoyable lifestyle and the chance to discover new places and cultures.

02/15/2024 | Business NewsPress | [Most sensible 10 Puts in Portugal for Virtual Nomads](#)

Welcome to this complete information to the most productive puts in [Portugal](#) for virtual nomads. For those who're a faraway employee in search of a good looking, reasonably priced, and sunny Ecu nation to base your self in, you're in good fortune.

02/19/2024 | Forbes | [Escape Political Chaos In These Overseas Safe Havens](#)

With the dawn of another election year, even a cursory glance at the headlines serves as a reminder of how volatile and divisive U.S. politics have become. Add to that a string of global crises and conflicts, and the desire to somehow escape from the chaos becomes easily understandable

02/21/2024 | Forbes | [Visit The Portugal Beach With The Best Tripadvisor Reviews In The World](#)

Whether it's crowd-free sandy bays, dramatic cliffscapes or marine life havens, travelers love a day out at the beach. Each year, travel review and advice site Tripadvisor releases a list of the world's best beaches as part of its Travellers' Choice Awards. The site analyses the tens of millions of reviews submitted by global travelers over the past 12 months and looks at the quality and quantity of ratings for beach experiences.

02/21/2024 | Forbes | [7 Of 2024's Most Surprising Travel Trends](#)

Where to Go: Australia, [Singapore](#), United Kingdom, [Ireland](#), [France](#), [Sweden](#), [Austria](#), [Italy](#), Switzerland, Germany, Netherlands, Portugal, Spain, Poland, Canada—it's a choose your own adventure type of experience that you can plan a whole vacation around.

02/21/2024 | Conde Nast Traveler | [The Best Yoga Retreats for Beginners](#)

Relax and Reset, Alentejo, Portugal

Alongside teaching at Third Space London and offering one-on-one yoga sessions, instructor Jess Bayly runs several retreats per year in Europe and the UK. Next up is this stay at Quinta Camarena, in the Alentejo countryside near the village of Cercal (most of the ingredients for the vegetarian dishes served are grown locally or at the Quinta). “My passion is creating nurturing, restorative retreats to help individuals reconnect with their essence and find headspace,” Bayly says. The vibe is inclusive, with the group coming together for twice daily yoga practice (a mix of energizing vinyasa flow and soft yin) and other optional activities—coastal hikes, trips to the beach, wine tasting—but still, there’s plenty of time for lazing in a hammock reading a book if you wish

02/21/2024 | International Business Times | [30 Most Beautiful Libraries In The World: Treasures Houses Of Wisdom](#)

Rococo library, Portugal

Situated at the Palace of Mafra, the Rococo library is the palace's highlight. Built by Manuel Caetano de Sousa, it spans 88 m in length, 9.5 m in width, and 13 m in height, boasting a magnificent floor adorned with rose, grey, and white marble tiles. The Rococo-style wooden bookshelves, housing over 36,000 leather-bound volumes, line the sidewalls in two rows, separated by a balcony with a wooden railing. These volumes, including valuable bibliographical jewels like incunabula, were bound in the local workshop in the rocaille style, also by Manuel Caetano de Sousa. Notably, the library is home to a bat colony, including grey long-eared bats and serotine bats, which protect the books from insect damage.

CAPACIDADE AÉREA

AIRLINE	SERVICE	W23/24 weekly flights	S24 weekly flights	
American Airlines	Philadelphia-Lisbon	7	7	
SATA Azores Airlines	Boston-Ponta Delgada	6	7	
	Boston-Terceira	1	1	
	Boston-Porto	-	1	NEW - Service to start June 4
	Boston-Funchal	-	1	NEW - Service to start June
	Oakland (OAK)-Terceira	-	1	
	JFK-Terceira	-	1	
	JFK-Ponta Delgada	4	6	
	JFK-Funchal	1	1	
	JFK-Porto	-	1	NEW - Service starts June 6
Delta Airlines	JFK-Lisbon	7	7	
	Boston-Lisbon	7	7	
United Airlines	Newark-Lisbon	7	7	
	Newark-Porto	-	7	
	Newark-Ponta Delgada	-	7	
	Newark-Faro	-	7	NEW - Service to start May 24
	Washington Dulles-Lisbon	7*	7	*Restarts Feb 15, 2024
TAP Air Portugal	Newark-Lisbon	13	14	
	Newark-Porto	5	7	
	JFK-Lisbon	7	7	
	Miami-Lisbon	10	10	
	Boston-Lisbon	11	14	
	Chicago-Lisbon	3	5	
	San Francisco-Lisbon	4	6	
	Washington Dulles-Lisbon	7	10	