

## EdT EUA Trade News

### 11 a 22 de Marco 2024

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#### AVIAÇÃO

##### 14/03/2024 | Insider Travel Report | [JetBlue Begins Flights to the Emerald Isle Effective March 13](#)

JetBlue has expanded its trans-Atlantic offerings with new nonstop flights taking off from New York and Boston starting March 13. Daily summer-seasonal service from New York's John F. Kennedy International Airport (JFK) and Boston Logan International Airport (BOS) to Dublin Airport (DUB) will operate through Sept. 30, 2024.

##### 13/03/2024 | Travel Media Report | [Delta Air Lines to Resume Israel Flights in June](#)

Delta Air Lines will once again fly to Israel this summer. Starting June 7, Delta will resume daily nonstop flights between New York's JFK International Airport (JFK) and Tel Aviv's Ben Gurion Airport (TLV). The airline suspended the service in October 2023, shortly after the [Oct. 7 attack](#). Delta said it is resuming the service following "an extensive security risk assessment." "Delta continues to closely monitor the situation in Israel in conjunction with government and private-sector partners," it said in its announcement. Delta will fly the service on an Airbus A330-900neo, which will amount to nearly 2,000 weekly seats from New York.

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#### EUROPA/ DESTINOS CONCORRENTES

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#### EUA/ SECTOR TURISMO NOS EUA

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#### ESTUDOS/ TENDÊNCIAS

##### 11/03/2024 | Business Travel News | [Uncertainty to Strategy: Navigating the Evolving Landscape of Business Travel Risk](#)

With business travel expected to exceed pre-pandemic levels by the end of 2024 and crises continuing to emerge worldwide, companies are recognizing the need for robust planning. Our world order has changed drastically in recent years. In response to a shifting global landscape, longstanding geopolitical tensions in Eastern Europe and the Middle East have erupted into wars. Their impact, which is felt throughout the surrounding regions and across the international business community, stands as a clear reminder of the new world in which we now live

##### 15/03/2024 | Insider Travel Report | [American Express Travel its 2024 Global Travel Trends Report](#)

American Express Travel released its 2024 Global Travel Trends Report highlighting the inspiration and trends driving global travel bookings this year. The survey revealed that travel demand is still incredibly robust, especially among young travelers who love sports. Also, they will spare no expense to strike something off their bucket list.

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#### TRADE

##### 11/03/2024 | Insider Travel Report | [Insight Vacations Launches Small Group, Women Only Tours Created For Women, By Women](#)

Insight Vacations has launched new small group, women-only tours to encourage solo travel and spotlight women in the travel industry. These programs are for travel in 2025. In celebration of International Women's Day, travelers can save 8 percent on 11 different tours across Europe, the Americas, India and Africa.

##### 13/03/2024 | PhocusWire | [Online Travel Giants Set Record for Marketing Spend in '23](#)

Financial figures from **Expedia Group**, **Booking Holdings**, **Airbnb** and **Trip.com Group** – four of the largest online travel agencies in the world – show the companies spent a record amount of money to promote their brands and attract customers in 2023, as pent-up demand from the pandemic is still driving spending.

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**14/03/2024 | Insider Travel Report | [Cruise Planner Posts Record-Breaking Booking Week During Wave Season](#)**

The saying goes records are made to be broken and Cruise Planners seems to be doing just that. The nation's largest home-based franchise host travel agency revealed Wednesday (March 13) that it recently hit an unprecedented all-time high in sales for a single week. The historic achievement came during the week of Feb. 19 as Cruise Planners celebrates what it's calling a remarkable "Wave Season" for cruising.

**14/03/2024 | Insider Travel Report | [Seabourn Appoints Former Canyon Ranch Exec as New Chief Marketing Officer](#)**

Seabourn, the ultra-luxury cruising and expedition travel company, has named Mike Fulkerson as its new vice president and chief marketing officer. Fulkerson will now oversee overall marketing strategy, brand management and performance, and public relations and communications. He brings over 20 years of hospitality, wellness, and consumer marketing experience, and will report to Seabourn President Natalya Leahy.

**14/03/2024 | Travel Weekly | [Here's on the Luxury Travel Trends that are Taking off](#)**

Here's a trend that is good for any advisor's bottom line: First in Service (F1S) in 2023 saw double-digit increases for private jet bookings and business class tickets.

**15/03/2024 | Insider Travel Report | [ASTA Reveals Location Of 2025 River Cruise Expo During This Year's Event](#)**

The American Society of Travel Advisors (ASTA) is looking to capitalize on its highly successful River Cruise Expo in Amsterdam this year, which drew more than 1,300 attendees, by quickly following up with another river event next year. No waiting until the end of the 2024 ASTA River Cruise Expo to let the suspense build, however, as ASTA announced the location of its next expo would be Vienna, Austria on March 12-15, 2025.

**15/03/2024 | Insider Travel Report | [Insider People: Who's Moving in the World of Travel Today](#)**

**HOTELS & RESORTS:** After a career spent building global brands including most recently at the renowned Italian fashion house Gucci, **Michael Grieve** is joining **Jumeirah Group** as the global hospitality company seeks to transform its brand with a sole focus on ultra-luxury. Set to serve as chief brand officer when he starts in April, Grieve will be responsible for spearheading Jumeirah's evolution as part of its Mission 2030 strategy and push to double its portfolio size by decade's end. He's expected to play an integral role in revamping Jumeirah's brand, building a robust value proposition and experiential offering to secure the company's position as a globally recognized hospitality group.

**21/03/2024 | Insider Travel Report | [Viking Celebrates Start of Extended 2024 River Cruise Season in Europe](#)**

Portugal's River of Gold (10 days, Lisbon-Porto): Experience the renaissance of Lisbon, newly invigorated with trending galleries and restaurants. Explore two of Iberia's oldest university towns: Coimbra, Portugal and Salamanca, Spain. Roam the port warehouses of Porto. Enjoy traditional cuisine, wine and fado singing. Cruise the Douro River Valley, the world's oldest demarcated wine region and a UNESCO Site. Our 10-day cruise-tour includes a hotel stay in Lisbon and the added bonus of a visit to Spain.

**21/03/2024 | Insider Travel Report | [Intrepid Travel Records Best Financial and Impact Results in Its History 2023](#)**

Intrepid Travel, the world's largest adventure travel company, posted a net profit of \$14.2 million in 2023, a \$31.1 million turnaround from 2022, while contributing a record \$3 million to charitable and community causes. This represents Intrepid's strongest financial performance and best impact results in its 34-year history. The report marks the end of the company's pandemic recovery period, reflects the growing global demand for sustainable and experiential travel, and is proof that a purpose-led approach is also good for the bottom line.

**19/03/2024 | Travel Market Report | [Fast Company's Most Innovative of 2024 Includes Delta, Intrepid, Brightline, and More](#)**

Fast Company has announced its World's Most Innovative Companies 2024, and a dozen travel companies ranked in three categories. Companies such as Delta, Intrepid, Brightline, Hilton, Vail Resorts, and United Airlines all performed highly in the Travel, Leisure, and Hospitality; Social Good; and Corporate Social Responsibility

sections. "Our list of the Most Innovative Companies is both a comprehensive look at the innovation economy and a snapshot of the business trends that defined the year," said Fast Company Editor in Chief Brendan Vaughan. "We face daunting challenges on many fronts, but the solutions we celebrate in MIC give me plenty of hope about the future."

## MICE

**22/03/2024 | Business Travel News | [Building The Business Case for Sustainability](#)**

It's no secret that the past few years have been difficult for the travel industry. Since travel volumes began accelerating post-pandemic, rising inflation and increased interest rates have made it difficult for many businesses to maintain profitability. At the same time, industry leaders must be prepared for new sustainability targets which are intrinsically linked to shifting financial demands in this fresh landscape.

## TECH

**14/03/2024 | PhocusWire | [Travel Companies Expect "Moderate To Aggressive" Tech Investment Increase In 2024](#)**

More than two-thirds of travel industry decision makers expect technology investment to increase in 2024 compared with 2023. Airports are expected to increase spend by 17% while investment in the travel payments area is expected to increase by around 12%. Hotels and airlines are expected to increase technology spend by 14% and 13%, respectively.

**14/03/2024 | PhocusWire | [What A U.S.TikTok Ban Could Mean For Travel Industry](#)**

The prospect of TikTok's 170 million users in the United States being barred from the site could have far-reaching ramifications for **travel companies that seek to build brand recognition** among travelers through the site's wildly popular short videos.

**21/03/2024 | PhocusWire | [The Rise Of Ai: Redefining Property Management Systems For A Digital Age](#)**

As generative artificial intelligence continues to make waves, it's no surprise that experts see it potentially changing industry needs on the whole - including in **property management systems (PMS)**. But could generative AI eliminate any need for humans to manage the PMS? And how could this technology change processes across the industry in the near and long term? Many experts see big changes approaching. Traditional PMS processes won't remain intact for long, said Markus Feller, CEO of **Like Magic**, a digital solution to support hospitality employees and guests. While AI has been used mostly for automated messaging, Feller said the technology is clearly capable of much more.

## PORTUGAL NEWS

**08/03/2024 | Thrillist | [The Best European Party Cities Aren't the Most Famous Ones](#)**

To determine which cities were worthy of this honor, OLBG looked at how the 50 biggest cities in Europe stacked up when it came to these five factors: the average price per night for an Airbnb the average cost of domestic beer the cost of a taxi per kilometer the number of bars and nightclubs per 100,000 people the number of casinos per 1 million people.

**11/03/2024 | Business Travel News | [7 Retirement Spots with Good Weather Year-Round](#)**

2 Lisbon, Portugal

Temperatures range from 46°F in January to 79°F in July

Portugal's welcoming population, stunning landscapes and excellent healthcare system make it a favorite destination after retirement. Lisbon, with its affordable cost of living and access to public health care, offers retirees a comfortable and fulfilling lifestyle. The ease of obtaining a residency permit and the picturesque charm of the country further add to its appeal as a retirement paradise. Lisbon's charming neighborhoods and cultural attractions, combined with its favorable climate, offer retirees a perfect blend of relaxation and adventure. The city's temperate climate and access to public healthcare ensure that retirees enjoy a comfortable lifestyle.

**14/03/2024 | Condes Nast Traveler | [17 of the cheapest nicest city breaks in Europe to add to your list](#)**  
**Lisbon, Portugal**

It might be surprising, but according to a study that came out in May 2023, Lisbon is the cheapest city break in Europe right now. It's the first time the city has topped the Post Office's list of affordable European cities. While the pretty Portuguese capital is known for its award-winning restaurants, travellers can still dine out on a dime – a three-course meal averages around \$50. On the move, you'll get change from a two-euro coin when buying coffee or a mandatory pastel de nata from Pastéis de Belém and a Viva Viagem card can save you up to half off tram journeys. For a place to stay, there are plenty of [affordable hotels in Lisbon](#). We love [Hotel 1908](#), where smart rooms in one of the city's most iconic buildings can be booked from \$133 per night. Or you can save further by opting for an Airbnb. Some of the city's top trending Airbnbs, like this [pretty apartment with a private balcony in Lapa](#), can be taken over for around \$64 per night.

**18/03/2024 | Travel + Leisure | [This Small Town Was Just Named Europe's Next Emerging Destination – Here's Why](#)**

Portugal is having a major moment in the (Iberian) sun. In 2023, the smaller European nation [welcomed more than 30 million visitors](#), a tourism record for the country. But, it's not just its major cities of Lisbon and Porto that are getting their time in the limelight. The World Travel Awards announced its winners and included Braga as the winner of [Europe's Leading Emerging Tourism Destination](#) for 2024.

**CAPACIDADE AÉREA**

AIRLINE	SERVICE	W23/24	S24
<b>American Airlines</b>	Philadelphia-Lisbon	7	7
<b>SATA</b>	Boston-Ponta Delgada	6	7
	Boston-Terceira	1	1
	Boston-Porto	-	1
	Boston-Funchal	-	1
	Oakland (OAK)-Terceira	-	1
	JFK-Terceira	-	1
	JFK-Ponta Delgada	4	6
	JFK-Funchal	1	1
	JFK-Porto	-	1
<b>Delta Airlines</b>	JFK-Lisbon	7	7
	Boston-Lisbon	7	7
<b>United Airlines</b>	Newark-Lisbon	7	7
	Newark-Porto	-	14
	Newark-Ponta Delgada	-	7
	Newark-Faro	-	7
	Washington Dulles-Lisbon	7	7
<b>TAP Air Portugal</b>	Newark-Lisbon	13	14
	Newark-Porto	5	7
	JFK-Lisbon	7	7
	Miami-Lisbon	10	10
	Boston-Lisbon	11	14
	Chicago-Lisbon	3	5
	San Francisco-Lisbon	4	6
	Washington Dulles-Lisbon	7	10