

EdT EUA Trade News

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AVIAÇÃO

06/03/2024 | Insider Travel Report | [Why TAP Air Portugal Is Offering 50 Percent More Miles on Flights to Europe](#)

TAP Air Portugal is giving its customers 50 percent more miles for travel from Chicago O'Hare, San Francisco International and Washington-Dulles to celebrate the airline's five-year anniversaries of service at each airport. TAP launched service from Chicago O'Hare on June 1, 2019, on June 10 from San Francisco International and June 16 from Washington-Dulles.

06/05/2024 | Business Travel News | [Delta, United to Resume Tel Aviv Flights this Week](#)

Delta Air Lines and United Airlines are set to resume flights to Tel Aviv this week, according to the carriers. United confirmed that one of its daily flights between Newark Liberty International Airport and Tel Aviv will restart June 6. Its second daily flight is still canceled until June 20, according to a United spokesperson. The carrier had [resumed flights in March](#), but halted them again after Iran launched strikes on Israel in mid-April.

EUROPA/ DESTINOS CONCORRENTES

EUA/ SECTOR TURISMO NOS EUA

06/12/2024 | Travel Media Report | [U.S. State Department Reopens Online Passport Renewal Portal](#)

The U.S. State Department has officially reopened its [online passport renewal option \(OPR\)](#) as of June 12. The portal appears to be only open for a limited amount of time, and with limited availability, so those looking to do so should do so quickly.

ESTUDOS/ TENDÊNCIAS

06/04/2024 | Insider Travel Report | [Why Summer Vacation Confidence Is at an All-Time High for 2024](#)

Americans are doubling down on their travel plans this year as confidence in taking a summer vacation continues to rise, according to Allianz Partners USA's 16th Annual Vacation Confidence Index. Marking a four-year upward trend, summer getaways are top of mind with six in ten (62 percent) of Americans intending to book a summer trip of 100 or more miles away from home for at least a week in 2024 (up one point from 2023 and an impressive 20 points since 2019).

06/07/2024 | Insider Travel Report | [How TTC Tour Brands Is Making an Impact with Sustainable Travel](#)

Global tour leader TTC Tour Brands, parent of Trafalgar, Brendan Vacations, Costsaver, Contiki, Insight Vacations and Luxury Gold, released its third annual TTC Impact Report, sharing the progress made in 2023 on the company's five-year sustainability strategy, How We Tread Right (HWTR). The report is a transparent look into the actions contributing to the 11 measurable goals anchored to the United Nations Global Goals for Sustainable Development. These actions are designed to address TTC Tour Brands' commitment to Make Travel Better and positively impact the planet, its people and wildlife.

06/07/2024 | Insider Travel Report | [Seven Ways To Use AI So It Can Benefit Travel & Tourism](#)

As AI shapes a new digital future, it could both enhance and challenge the travel experience for travelers and businesses. Features like automatic customer service, smart marketing, voice and facial recognition, hyper-personalization, and demand management promise significant improvements. However, these advancements also bring risks such as cyber threats, privacy breaches, data bias, and potential disinformation.

06/10/2024 | Insider Travel Report | [Insider Video: Travel Leaders' John Lovell on the Top Trends in the Market Today](#)



John Lovell, president of Travel Leaders Group, talks with James Shillinglaw of Insider Travel Report at the Travel Leaders Network EDGE conference, held this month in National Harbor, Md., about the key issues affecting the travel market and travel agencies today. Lovell reveals what's selling, why there's a need for travel advisors more than ever, why is the Golden Age for advisors and more.

06/12/2024 | PhocusWire | [Majority Of Lgbtq+ Travelers Experience Discrimination Traveling, Booking.Com Finds](#)

LGBTQ+ travelers continue to face challenges while on the go, with more than half of LGBTQ+ travelers reporting they have experienced discrimination while traveling, according to **new research** from Booking.com published Tuesday.

TRADE

06/04/2024 | Insider Travel Report | [Insider Education Forum: The Importance of Marketing as a Travel Advisor](#)

To succeed in the travel industry, you must have clients. To have clients, you need a robust marketing plan. Sharing your message, your value, your services and your expertise with your potential clients is a multi-step process. To understand the pillars of marketing, to effectively communicate your company brand and more, enroll today in our **Certified Travel Associate (CTA)** program, which contains the Marketing and Promoting Your Business module.

06/04/2024 | Insider Travel Report | [Why World Travel Holdings Is Buying a European FIT Tour Operator](#)

World Travel Holdings and Worldia announced a strategic partnership that will enable more than 5,000 travel advisors who are part of Dream Vacations/CruiseOne to sell FIT vacation packages in more than 85 destinations. The agency franchise network will gain access to Worldia's powerful combination of technology, travel product and tour operator services.

06/04/2024 | Insider Travel Report | [How a New Website and Branding Will Redefine Travel for Goway](#)

Goway is launching a state-of-the-art website as well as the first rebranding in the company's 54-year history. The new website (still at **www.goway.com**) offers a cutting-edge user experience that empowers travel advisors to sell more and inspires travelers to explore the world.

06/04/2024 | Business Travel News | [Minor Hotels names CEO for Europe and Americas](#)

Currently the chief operating officer, Europe at Marriott International, Aguilar will begin a three-month handover period on 1 October before Minor's current CEO Ramón Aragonés retires at the end of this year. Aragonés, who joined the group, then known as NH Hotel Group, in 2009, will remain a member of its board of directors and serve as non-executive vice chairman

06/07/2024 | Insider Travel Report | [How USTOA Addressed Sustainability at Its Summit in Singapore](#)

The U.S. Tour Operators Association (USTOA) held its annual Sustainability is Responsibility (SIR) Summit May 18-21, 2024 in Singapore. The groundbreaking summit brought together representatives from member tour operators, destination marketing organizations, airlines, hotel companies, and other travel providers to learn and share valuable insights and best practices to encourage sustainable tourism, all hosted by the Singapore Tourism Board.

06/10/2024 | Insider Travel Report | [How PROUD Experiences Brought Together LGBTQIA+ Travel Leaders in LA](#)

"This was our biggest and best edition yet. We're delighted to have connected more leaders in the travel and lifestyle sectors together than ever before to develop business strategies, expand LGBTQIA+ understanding and connect like-minded peers to help drive the pink tourism sector," said Simon Mayle, PROUD Experiences' event director. "Our content sessions were inspiring and energetic, featuring two superstar sportspeople telling their stories to the top and their LGBTQIA+ travel experiences."



06/10/2024 | Insider Travel Report | [Why It Will Now Be a SNAP For Travel Leaders Network Advisors](#)

Major travel agency groups have been working diligently to develop intuitive systems so their members can more easily book air, hotel, cruise and car. In April 2024, Travel Leaders Network (TLN) introduced SNAP, an easy-to-use booking tool with a graphic interface giving non-GDS users the ability to quickly and efficiently book their clients' travel while leading them to greater earning opportunities.

06/13/2024 | Travel Market Report | [Europe Five Ways](#)

Portugal: No matter what you choose to do in Lisbon, there is no shortage of good food. From grilled sardines and fried cuttlefish to Azeitao cheese and pastel de nata (Portuguese egg tart pastry), this destination has flavors to please any palate.

06/13/2024 | Travel Market Report | [Discover Europe's Alternative Vacation Spots for Your Clients](#)

Both Mastercard and travel advisors have found that the high demand from the U.S. is partly responsible for rates being as high as they are. From 2019 to 2023, the U.S. share of arrivals in the U.K. rose from 13% to 16%; **in Portugal, from 6% to 9%**; and in Spain, from 4% in to 5%.

06/13/2024 | Travel Market Report | [U.S. travelers are hunting for value in Europe this summer](#)

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06/13/2024 | Insider Travel Report | [Silver Ray Named in Lisbon Celebrating Silversea's 30 Years of Luxury Cruising](#)

Silversea officially named Silver Ray, the second ship in its Nova Class, as the company celebrated three decades in ultra-luxury and expedition cruising. At the ceremony, Jason Liberty, president and CEO of Royal Caribbean Group, and Bert Hernandez, Silversea's new president, addressed those in attendance. Dr. Josefina Olascoaga, ocean scientist and the ship's godmother, and Captain Alessandro Zanello, who will helm Silver Ray, officially named the ship.

06/14/2024 | Insider Travel Report | [How Collette Will Explore Portugal Differently Starting in June 2025](#)

The 10-day itinerary features a cruise through the most scenic route of the Douro River Valley where travelers will stop at the vineyards to learn about the wine harvesting process. Other highlights include a guided walking tour of Evora and a stop at an Olive Grove in Alentejo for a farm-to-table lunch. Travelers will soon be able to book departures for as early as June 2025, with prices starting at \$3,999 per person land-only.

MICE

06/05/2024 | PhocusWire | [International Business Travel Declining Amid Inflation, Report Find](#)

The **Q1 2024 HotelHub Index** analyzed more than 15 million hotel bookings since the start of 2022, including nearly 2 million from the first three months of this year. With international trips that quarter declining 19% year over year, domestic bookings now represent 62% of all corporate travel, up from a 52% share in Q1 2023.

TECH

06/05/2024 | Business Travel News | [What Travel's Best AI Experts Told Us Yesterday](#)

Hotel tech has a long way to go before it can satisfy travelers' demands, two executives said at the Skift Data + AI Summit in New York on Tuesday, writes Reporter Christiana Sciaudone. Chris Hemmeter, managing director at Thayer Ventures, and Kurien Jacob, partner and managing director of Highgate Technology Ventures, [explained how hotel tech needs to evolve](#). Jacob noted how the travel industry is behind tech-wise – "room assignment can be automated," he said. Hemmeter said the hospitality industry has been playing catch up while the traveler has changed.

PORTUGAL NEWS

05/02/2024 | Travel + Leisure | [This Stunning Region in Portugal Is a Wine Lover's Dream — With Historic Train Rides, Scenic Boat Tours, and Luxury Hotels](#)

Located in the northern region of Portugal, the Douro Valley is as enchanting a place as they come. Its rolling hills — punctuated by perfectly aligned vineyard vines, which are a testament to the agricultural dedication of local farmers dating back thousands of years — give away to winding river views that go on for as far as the eye can see. In the summer, the word "verdant" doesn't do the greenery justice, and come fall, the dazzling foliage takes over.

05/02/2024 | Travel + Leisure | [The best adults-only, all-inclusive resorts in Europe](#)

Adulting can be tough. With the freedom to do what you like comes responsibility, and with responsibility comes, well, having to clear the outrageous cocktail bill at the end of your break because you dared to forget about all those responsibilities, just for a while. Not so, on the kind of all-new, adult-only hotel experiences sweeping through [Europe's hotel scene](#) right now. Not only do these carefully selected stays offer an all-inclusive package that allows you to pay up-front and indulge later (in drinks, snacks, meals and often activities), but they are little corners of adult escapism, only open to those mature enough to appreciate the particularly trailblazing Michelin-starred menu, the phenomenal frothy-fresh cocktails, the calming hues of the smooth-edged Scandi-influenced design, or simply the way the sun hits the sea at a certain time of day.

06/02/2024 | Travel Off Path | [Americans Can Now Fly Nonstop To These 5 Destinations In Portugal This Summer](#)

Though there really isn't a bad time to visit Portugal, summer is easily the perfect season to take in everything the country has to offer. The weather is impeccable — warm enough for long sunbathing sessions but not scorching hot — the cities are as gorgeous as ever, and the beaches are to die for, not to mention that prices are far better than what you'd pay in most other coastal destinations across Europe.

06/04/2024 | Travel + Leisure | [10 Most Affordable Beach Destinations to Live in Around the World](#)

Many dream of waking up to the soothing sound of crashing waves, but with [inflation and real estate prices driving up the cost of living](#), few can afford to move to a beach town. However, this doesn't mean you have to abandon your fantasy, as plenty of oceanfront communities across the globe offer affordable housing and good-value living.

06/05/2024 | Bloomberg | [Portugal to Tighten Visa Rules in Response to Record Immigration](#)

Portugal's government plans to tighten immigration rules by requiring a work visa from most foreigners wishing to enter and live in the country.

06/04/2024 | Travel Weekly | [U.S. travelers are hunting for value in Europe this summer: Travel Weekly](#)

Europe-bound travelers from the U.S. are doing things differently this summer, putting value at the center of how they strategize their European vacations, industry experts say.

Both Mastercard and travel advisors have found that the high demand from the U.S. is partly responsible for rates being as high as they are. From 2019 to 2023, the U.S. share of arrivals in the U.K. rose from 13% to 16%; in Portugal, from 6% to 9%; and in Spain, from 4% in to 5%.

06/05/2024 | Business Travel News | [IHG Hotels & Resorts adds nine new properties in Portugal](#)

Willemijn Geels, vice president of development, Europe, at IHG Hotels & Resorts, said: "It is wonderful to see Kimpton Lisbon, Hotel Indigo Faro and Hotel Indigo Albufeira added to our luxury and lifestyle presence in Portugal, alongside the continued strong momentum of our Essentials Collection throughout the market.

CAPACIDADE AÉREA

Airline	Route		W23/24	S24
TAP Air Portugal	Newark	Lisbon	13	14
	Newark	Porto	5	7
	NY - JFK	Lisbon	7	7

	Miami	Lisbon	10	10
	Boston	Lisbon	11	14
	Chicago	Lisbon	3	5
	San Francisco	Lisbon	4	6
	Washington-Dulles	Lisbon	7	14
United Airlines	Newark	Lisbon	7	7
	Newark	Porto	-	14
	Newark	Ponta Delgada	-	7
	Washington-Dulles	Lisbon	7	7
Delta Airlines	NY - JFK	Lisbon	7	7
	Boston	Lisbon	7	7
American Airlines	Philadelphia	Lisbon	7	7
SATA Airlines	Boston	Ponta Delgada	6	7
	Boston	Terceira	1	1
	Boston	Porto	-	1
	Boston	Funchal	-	1
	Oakland, CA	Terceira	-	1
	NY - JFK	Terceira	-	1
	NY - JFK	Ponta Delgada	4	6
	NY - JFK	Funchal	1	1
	NY - JFK	Porto	-	1