

EdT EUA Trade News

26 Fevereiro a 8 de Marco 2024

AVIAÇÃO

07/03/2024 | PR News Wire | [United Continues to Expand Global Network; Introduces Three New International Destinations and Four New Flights](#)

Across the Atlantic, United will add a **second daily flight between New York/Newark-Porto, Portugal on a Boeing 757-200, starting May 23.** United has more flights to Portugal than all U.S. carriers combined and is the only U.S. carrier to serve Porto.

23/02/2024 | Insider Report Travel | [United Set to Resume Service Between New York/Newark and Tel Aviv](#)

United plans to resume a daily flight from New York/Newark to Tel Aviv, the first step in restoring passenger and cargo service that was suspended in October. The initial Newark-Tel Aviv flights on March 2 and 4 will stop in Munich to ensure all service providers are ready to support non-stop service to and from Newark. No Newark departures to Tel Aviv are planned for March 3 and 5. The goal is to resume daily nonstop service to Tel Aviv beginning March 6.

23/02/2024 | Insider Report Travel | [TAP Air Portugal Adds More Flights from North America & Debuts New Chefs](#)

TAP Air Portugal and The Art of Tasting Portugal have six new chefs and star products that will be on board the airline's long-haul flights over the next 12 months. Through the Local Stars project, TAP business class travel is an ode to Portugal and emblematic national ingredients, highlighting a region and product at the hands of a national chef.

EUROPA/ DESTINOS CONCORRENTES

EUA/ SECTOR TURISMO NOS EUA

ESTUDOS/ TENDÊNCIAS

08/03/2024 | Insider Report Travel | [Eurail Celebrates New Rail Routes and One Million Passes Sold](#)

"Slow travel," a style of travel prioritizing meaningful interactions with local communities over superficial "box-checking" experiences, has emerged as one of 2024's biggest travel trends. A recent study from American Express showed an overwhelming 85 percent of respondents expressing a desire to immerse themselves in a destination's local culture.

08/03/2024 | Insider Report Travel | [Tourism Cares Advances Sustainability with Expansion of Meaningful Travel Program](#)

Tourism Cares, a global non-profit dedicated to advancing sustainability within the tourism industry, is growing its Meaningful Travel Program in 2024 by expanding its destination member community with a focus on local, community-centric initiatives that ensure all regions affected by tourism have the opportunity to thrive. This effort is part of Tourism Cares' new 20-year vision, which was released during its 20th anniversary celebration in December 2023 and serves as the foundation of Tourism Cares' next chapter in supporting the transformation of the travel industry.

TRADE

23/02/2024 | Travel Market Report | [Intrepid Is Searching for Its First Chief Impact Officer](#)

Intrepid Travel, a global adventure tour operator, is recruiting its first-ever chief impact officer (CIO).



The newly created position will report directly to CEO James Thornton and lead Intrepid's business purpose, philanthropy, and impact initiatives. Intrepid became a certified B Corp in 2018 and has been a signatory to the UN Global Compact since 2008.

27/02/2024 | Insider Report Travel | [Insider Video: Discover the LGBTQ+ Market at PROUD Experiences in LA This June](#)

Simon Mayle, event director for PROUD Experiences, talks with James Shillinglaw of Insider Travel Report about this crucial travel conference focused on the lucrative LGBTQ) market, taking place in Los Angeles at the Fairmont Century Plaza on June 3-5. Now in its fifth year, PROUD Experiences has become the essential event to attend for those interested in learning about the LGBTQ+ travel market and selling to the community. For more information, visit www.PROUDExperiences.com.

28/02/2024 | Insider Report Travel | [Flight Centre Closes GOGO Vacations in Revamp of Travel Operations in U.S.](#)

Say goodbye to GOGO as Flight Centre Travel Group (FLT), the diversified global travel company that has owned the brand since 2007, is reorganizing its corporate and leisure business. FLT yesterday outlined future plans for its travel business in the United States in an effort to capitalize on what it said is the strong leisure and corporate travel growth in the large U.S. market.

29/02/2024 | Insider Report Travel | [Intrepid Travel Set to Publish a New Form of Travel Guidebook](#)

Intrepid Travel has entered into a new joint venture with leading publisher Hardie Grant Explore to publish a new series of travel books done differently. This will see its first book, "The Intrepid List" published in October 2024, followed by a new series of country-specific titles in 2025 and beyond. On a mission to create positive impact, Intrepid and Hardie Grant share a common love for how the power of storytelling can bring people closer together, challenge assumptions and change the way we all see the world. These will not be your average travel guides.

05/03/2024 | Insider Report Travel | [WTTC's Hotel Sustainability Basics Surpasses 1,700 Properties](#)

The World Travel & Tourism Council's (WTTC) Hotel Sustainability Basics, the global initiative helping hoteliers on their first steps to improve their sustainability ratings, has reached a significant milestone with over 1,700 hotels verified across 70 countries worldwide.

06/03/2024 | Insider Report Travel | [Insider People: Who's Moving in the World of Travel Today](#)

TRAVEL AGENCIES: Cruise Planners CEO **Michelle Fee** has been recognized as one of South Florida Business Journal's Top 250 Power Leaders for 2024. Fee was included due to her dynamic leadership and her impact on the broader industry. Fee founded Cruise Planners in 1994, which is now the nation's largest home-based travel agent franchise network. Her innovative approach and dedication to excellence have not only positioned Cruise Planners as a travel industry leader but have also made a lasting impact on the economic development of South Florida.

05/03/2024 | Insider Report Travel | [Leading Hotels of the World Unveils Newest Members for Spring Collection](#)

The Leading Hotels of the World has welcomed six new member hotels to its luxury portfolio. This season's collection includes five new hotel openings, demonstrating a boom in luxury hospitality openings worldwide. The openings include two new U.S. properties, **a new hotel concept in Madeira**, a grand converted museum in Rome, and a collection of bungalows and casas just south of Tulum, Mexico.

08/03/2024 | Insider Report Travel | [Travel Advisors Report Stronger Luxury Business for Summer](#)

Travel Experts, the luxury host travel agency with more than 500 advisors around the U.S., said it experienced a banner year in 2023 and now 82 percent of its affiliates responding to a recent survey are already reporting an increase in business for 2024. That's based primarily on a boom in peak summer bookings, especially in the luxury segment.

08/03/2024 | Insider Report Travel | [How This Travel Leaders Network Program Empowers Women in Business](#)

Travel Leaders Network (TLN), the largest network of professional travel advisors in North America, has launched “Women of Travel Leaders Network,” a community for TLN members who identify as women and their allies. Inspired by Women of Internova, the resource group for employees of TLN’s parent company Internova Travel Group, Women of Travel Leaders Network fosters a supportive and empowering community within the agency network.

MICE

22/02/2024 | Meeting Today | [The Top Insights and Results From the 2024 Meetings Today Trends Survey](#)

Anyone who’s filled their gas tank or bought a gallon of milk at the grocery store knows that inflation has been taking a major bite out of budgets. In this year’s Meetings Today Trends Survey, meeting and event planners list increasing costs as their biggest challenge in the coming year, with lower budgets further compounding the problem and low staffing levels at facilities adding that extra layer of frustration.

29/02/2024 | Travel Weekly | [American Express GBT Appoints AI Task Force](#)

American Express Global Business Travel (No. 3 on Travel Weekly’s 2023 Power List) is increasing its focus on AI projects. A team has been assembled to spearhead the initiative.

TECH

26/02/2024 | PhocusWire | [Who’s Using Generative AI in Travel – And For What?](#)

There’s been endless discussion about generative artificial intelligence’s potential uses, drawbacks, and dangers. In addition to travel companies recognizing its potential to provide invaluable efficiencies in their business practices, the industry has touted its potential to enhance their customers’ and guests’ experiences using their products before and during their trips.

PORTUGAL NEWS

23/02/2024 | Forbes | [Why Single Men Should Consider Moving Overseas](#)

It’s not as famous as its neighbor, Portugal, for golf, but it deserves more acclaim as a golf destination because there are high-quality courses across the country. One expat who’s based in Rota (close to the joint Spanish-U.S. naval base) tells me that Spain’s courses are less expensive than Portugal’s, and they’re actually enjoyed by Spanish people, not just other expats and tourists.

23/02/2024 | Forbes | [The Top 10 Beaches In The World—According To A 2024 Tripadvisor Report](#)

No. 1: Praia da Falésia in Olhos de Agua, Portugal

In the Algarve’s, earthy orange cliffs plunge to the beach at Praia da Falésia, which translates to “cliff beach.” No need to rappel down; you can access the shores via wooden stairs.

27/02/2024 | Forbes | [5 New Michelin Stars Shine As Portugal Gets Its Own Guide](#)

This has been a big night for Portugal’s gastronomes. After years of sharing the Michelin spotlight with Spain in one guide for the entire Iberian Peninsula, the country finally celebrated its chefs’ starry achievements with its first-ever dedicated [Michelin guide](#) and gala.

27/02/2024 | AFAR | [These Are Our Favorite Places to Visit for Spring Break](#)

Spring break, aka the unofficial start of the family travel season, is upon us, a time when so many destinations are at their best: not too hot, not too cold, and (hopefully) not too crowded. The good news is, if you haven’t booked your spring break travel yet, it’s not too late. Spring break can be as simple as a road trip closer to home (have you checked out some of the [lesser-known national parks](#) in your area or nearby [small towns](#) worth exploring?), or it could be a fun-filled journey abroad, capitalizing on some of springtime’s international airfare deals.



29/02/2024 | Architectural Digest | [15 Most Beautiful Cities in Europe That Everyone Should See Once](#) Porto, Portugal

Good weather, good food, good wine, and lots of culture—that's what you'll enjoy when you travel to Porto. The city is undoubtedly one of the most beautiful in Europe and thanks to its location right on the water it has a relaxed seaside feel unusual for a city its size. Porto's architectural highlights include Baroque wonders, [Art Deco](#) apartments, and works by today's architects including Rem Koolhaas (who designed the Casa da Musica) and Portugal's own Álvaro Siza Vieira responsible for a number of spectacular buildings. Don't spend all your time running around visiting as many sites as you can, however. That wouldn't be very Portuguese of you. There's also beauty in stopping and sipping a glass of port wine or enjoying a custard tart.

02/03/2024 | Business Newspress | [The right way to Spend 24h in Lisbon](#)

You don't have to move a long way to take in Lisbon's allure, regardless of the place you're staying within the town. Each nook has a tale to inform and one thing tasty to check out. Plus, breathtaking perspectives of town are by no means too a long way away. Simply be ready to climb a couple of steep hills alongside the best way.

02/03/2024 | Travel Pulse | [The Kids Are Old Enough to Travel](#)

Parents frequently wonder what the best age is to take their kids on vacation, when are they going to remember everything or are they too young or old for a big trip.

05/03/2024 | Travelers Today | [Portugal Leads in Hotel Sustainability, study finds](#)

During the Bolsa Turismo Lisboa (BTL) event in Portugal this week, Mabrian Technologies revealed that over half of Portugal's hotels are committed to sustainability. The study examined 2,485 hotels and found that 52% have a sustainability certification, with prices 19% higher on average for these eco-friendly options.

06/03/2024 | Forbes | [Vacationing Solo? Travelers Voted These 4 European Cities Most Welcoming](#)

Join Viana do Castelo's Surf Community In Northern Portugal - The city of Viana do Castelo in northern [Portugal](#) came in third place on Booking.com's ranking. It's a surfing, kitesurfing and windsurfing hotspot thanks to its location on the Atlantic Ocean so if you're a solo traveler into watersports, you'll find a friendly and international community to welcome you here. You can also join the crowds taking a leisurely cycle along the waterfront or down the River Lima.

07/03/2024 | Forbes | [Is Comporta Portugal's Coolest Place To Holiday?](#)

If you thought that Europe had no undiscovered corners left, then you could be proven wrong. Dubbed Portugal's best-kept secret, Comporta and the neighbouring Melides, two charming villages found on Portugal's west coast, are having a moment in the sunshine. Boasting a laid-back 'Hamptons meets Ibiza' vibe, they are found in the unspoilt Herdade da Comporta swathe of land, south of Lisbon.

07/03/2024 | Wine Business | [Santarem Will Be the Stage for the 2024 Portuguese Wine Tourism Award](#)

PORTUGAL, (March 7, 2024) - The Portuguese Wine Tourism Association (APENO) organizes, once again, the largest and most important event dedicated to the best companies and professionals in the sector. In the Portuguese Wine Tourism Award, which this year takes place in Santarém, more than 250 personalities and official bodies linked to the world of Wine and Tourism vote.

08/03/2024 | AFAR | [12 Must-Visit Historical Sites Around the World](#)

Sintra, Portugal - You probably assume [Sintra](#) is on this list for the fairy-tale–inspiring National Palace of Sintra overlooking the city—but that's only part of it. The city is home to some of the best (and first) examples of Romantic architecture anywhere in the world. The castle at the top of the hill once served as a monastery before Ferdinand II repurposed it as a castle mixing Moorish, Egyptian, Renaissance, and Gothic architectural and design elements. Also very notable is the maze of parks and gardens, which blend local and non-native plant species. You'll never know what to expect next, whether it's an intricate wall of azulejos (locally made tiles), a set of mock ruins tucked among the landscaping, or a massive dome overhead.

08/03/2024 | Business Newspress | [18 Implausible Towns Across the Global The Place You Can Reside for Beneath \\$1000 a Month](#)

2. Lisbon, Portugal - Lisbon, with its historical appeal, gorgeous seashores, and thriving cultural scene, provides an inexpensive Eu way of life. Whilst somewhat dearer than every other towns in this checklist, it's conceivable to are living modestly in Lisbon for less than \$1000 a month. Town's superb public delivery machine and inexpensive healthcare upload to its attraction.

07/03/2024 | Travel + Leisure | [This Secret Beach Town Near the 'Hamptons of Portugal' Has a New Hotel – With Every Detail Handpicked by Chrisitan Louboutin](#)

Many consider Portugal's answer to the [French Riviera](#) or to Spain's [Balearic Islands](#) to be the [Algarve](#). But Portugal's beach destination du jour actually sits in the more agrarian region of Alentejo. [Comporta](#), which often draws comparisons with the [Hamptons](#), has established itself as *the* summer spot in [Portugal](#) for in-the-know travelers. Just 20 minutes south, the unassuming village of Melides also lures its fair share of admirers. However, there's a bit more of a let's-keep-this-place-a-secret pact happening between locals and visitors. One noteworthy enthusiast of the sleepy seaside town? None other than Christian Louboutin, who recently opened his first hospitality project in the beloved refuge.

CAPACIDADE AÉREA

AIRLINE	SERVICE	W23/24	S24
American Airlines	Philadelphia-Lisbon	7	7
SATA	Boston-Ponta Delgada	6	7
	Boston-Terceira	1	1
	Boston-Porto	-	1
	Boston-Funchal	-	1
	Oakland (OAK)-Terceira	-	1
	JFK-Terceira	-	1
	JFK-Ponta Delgada	4	6
	JFK-Funchal	1	1
	JFK-Porto	-	1
Delta Airlines	JFK-Lisbon	7	7
	Boston-Lisbon	7	7
United Airlines	Newark-Lisbon	7	7
	Newark-Porto	-	14
	Newark-Ponta Delgada	-	7
	Newark-Faro	-	7
	Washington Dulles-Lisbon	7	7
TAP Air Portugal	Newark-Lisbon	13	14
	Newark-Porto	5	7
	JFK-Lisbon	7	7
	Miami-Lisbon	10	10
	Boston-Lisbon	11	14
	Chicago-Lisbon	3	5
	San Francisco-Lisbon	4	6
	Washington Dulles-Lisbon	7	10