

Average Price per Room

January

2025

105,2 €

105,2 €

13,65%



13,6%

REVPAR

January

2025

41,5 €

41,5 €

14,53%



14,5%

Occupancy Rate (Variations in PP)

January

2025

39,4%

39,4%

0,3



0,3

154,9 € 154,9 €

6,10%

6,1%

84,2 € 84,2 €

15,78%

15,8%

54,0 € 54,0 €

-4,78%

-4,8%

55,6 € 55,6 €

17,66%

17,7%

32,8 € 32,8 €

12,06%

12,1%

29,8 € 29,8 €

-2,45%

-2,5%

35,9% 35,9%

3,5

3,5

39,0% 39,0%

-1,3

-1,3

55,3% 55,3%

1,3

1,3

Overnight Stays

46.432

46.432

-0,4%



-0,4%

Guests

22.131

22.131

-0,8%



-0,8%

Average Stay

2,1

2,10

0,4%

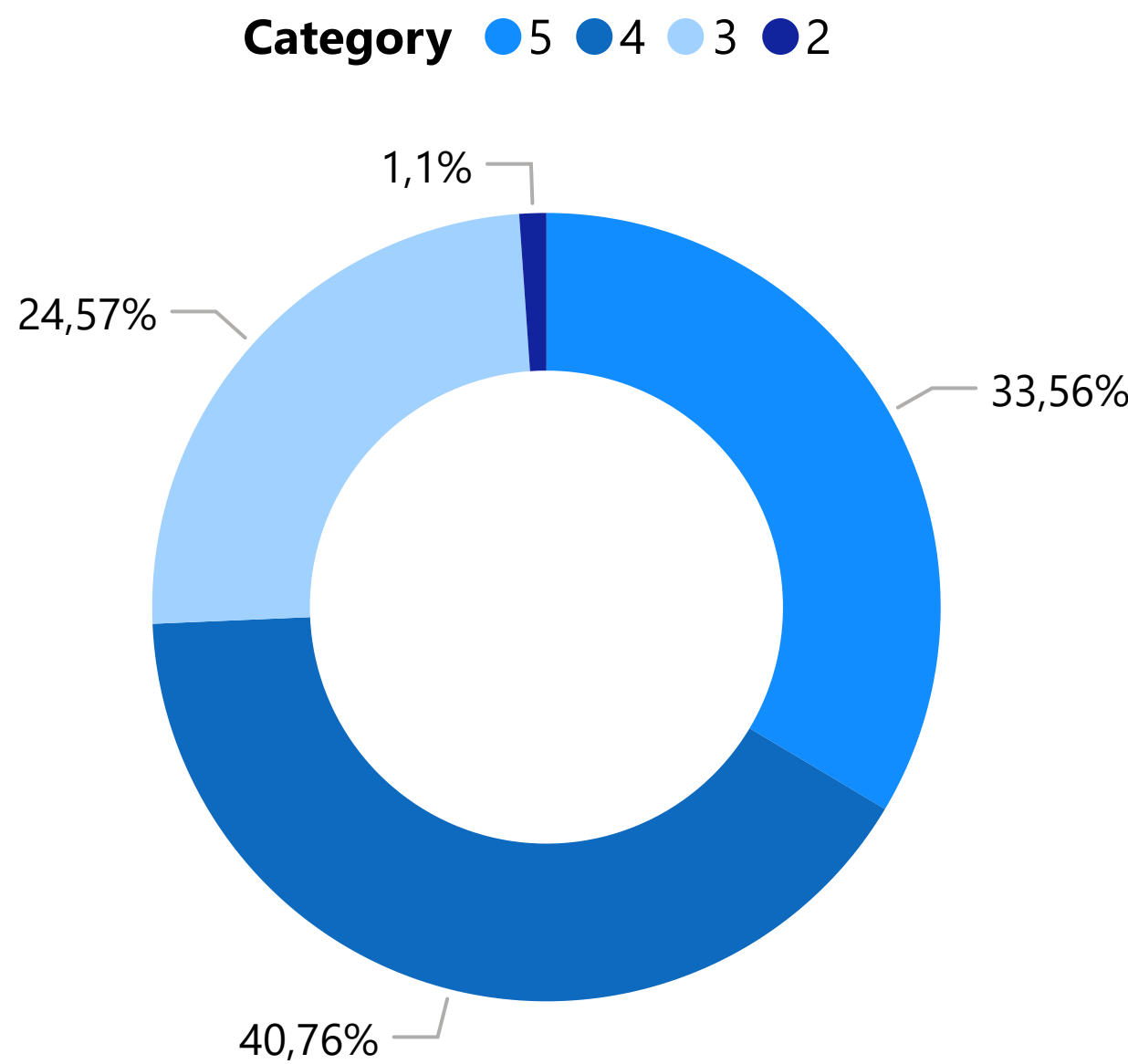


0,4%

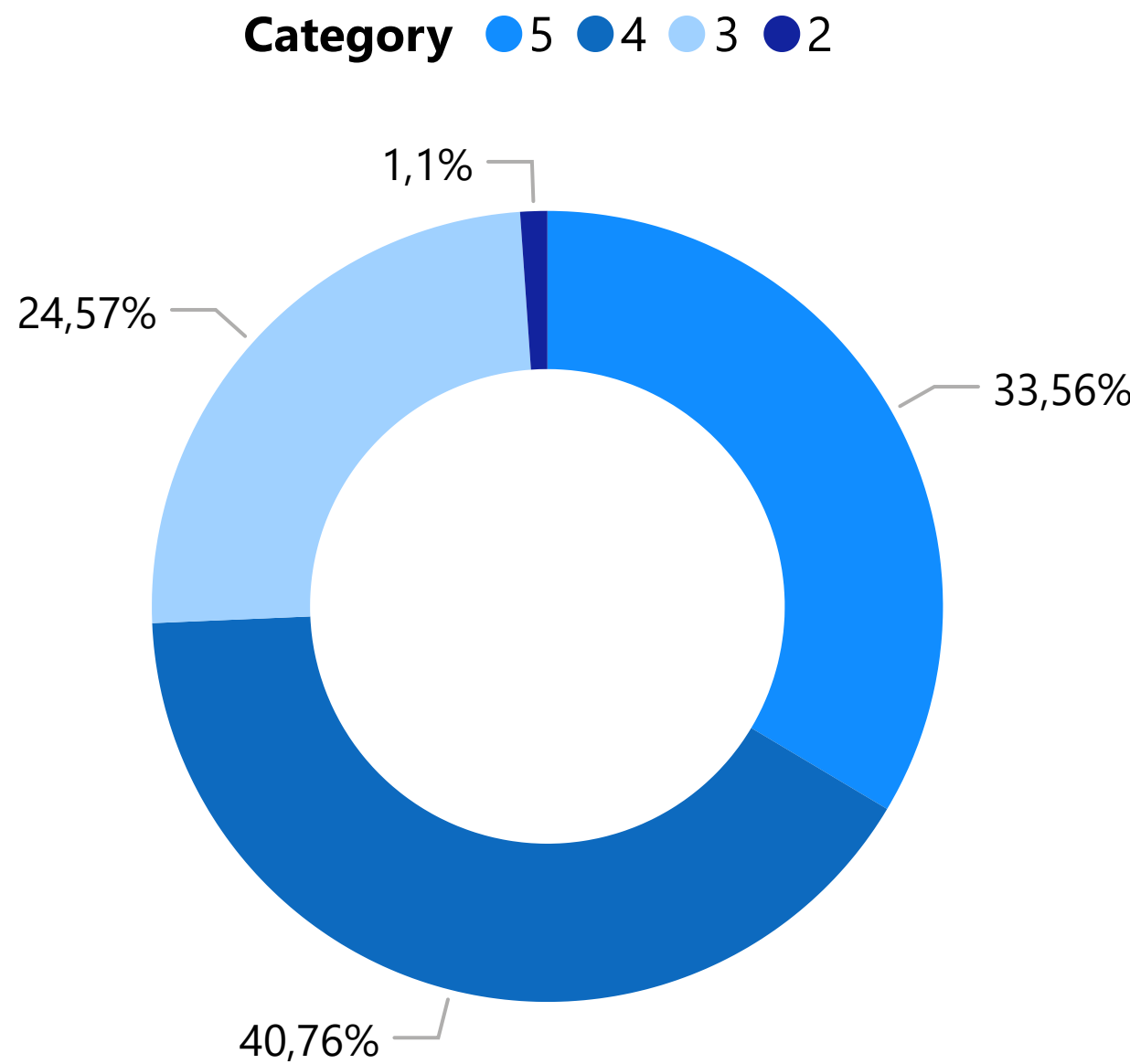
Top 10 Countries by Overnight Stays

Country	Month	Market Share	YTD	YTD Variation
Portugal	16.688	35,9%	16.688	3,3%
USA	3.660	7,9%	3.660	71,9%
UK	3.078	6,6%	3.078	19,6%
Brazil	2.723	5,9%	2.723	-24,1%
Germany	2.462	5,3%	2.462	-12,9%
France	2.224	4,8%	2.224	-44,7%
Spain	2.027	4,4%	2.027	-17,8%
Italy	1.264	2,7%	1.264	-36,2%
Netherlands	1.056	2,3%	1.056	6,2%
Canada	751	1,6%	751	19,4%
Total Top 10	35.933	77,4%	35.933	-3,8%

Overnight Stays | Category



Overnight Stays YTD | Category



Country Month Market Share YTD YTD Variation

Foreign	29.744	64,1%	29.744	-2,4%
Portuguese	16.688	35,9%	16.688	3,3%
Total	46.432	100,0%	46.432	-0,4%



Golf Rounds

January

2025

9.225

9.225

-20,8%

-20,8%

Passports

Passports 5 rounds
January

2025

66

0,0%



66

0,0%

330

Rounds

330

Rounds

Passports 4 rounds
January

2025

0

0,0%



0

0,0%

0

Rounds

0

Rounds

Passports 3 rounds
January

2025

0

-100,0%



0

-100,0%

0

Rounds

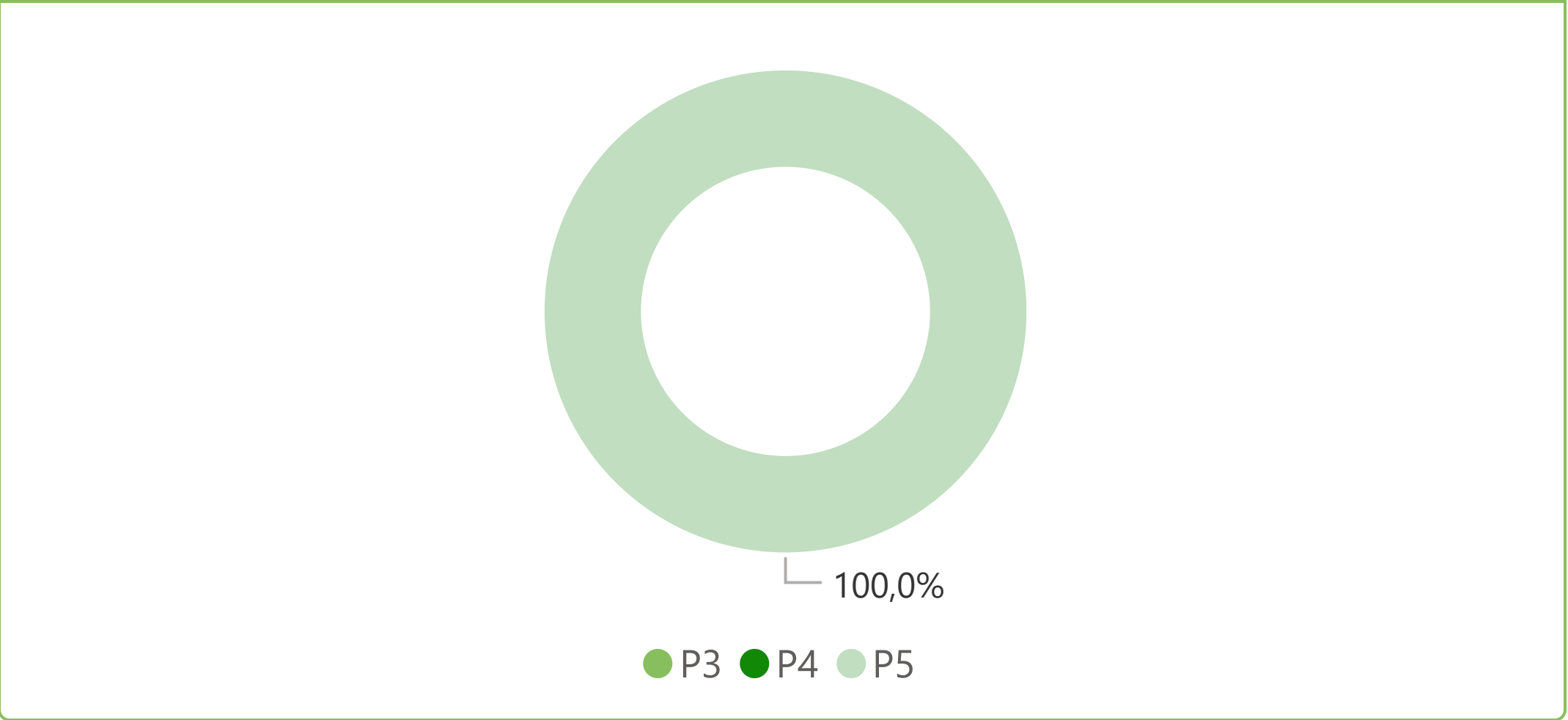
0

Rounds

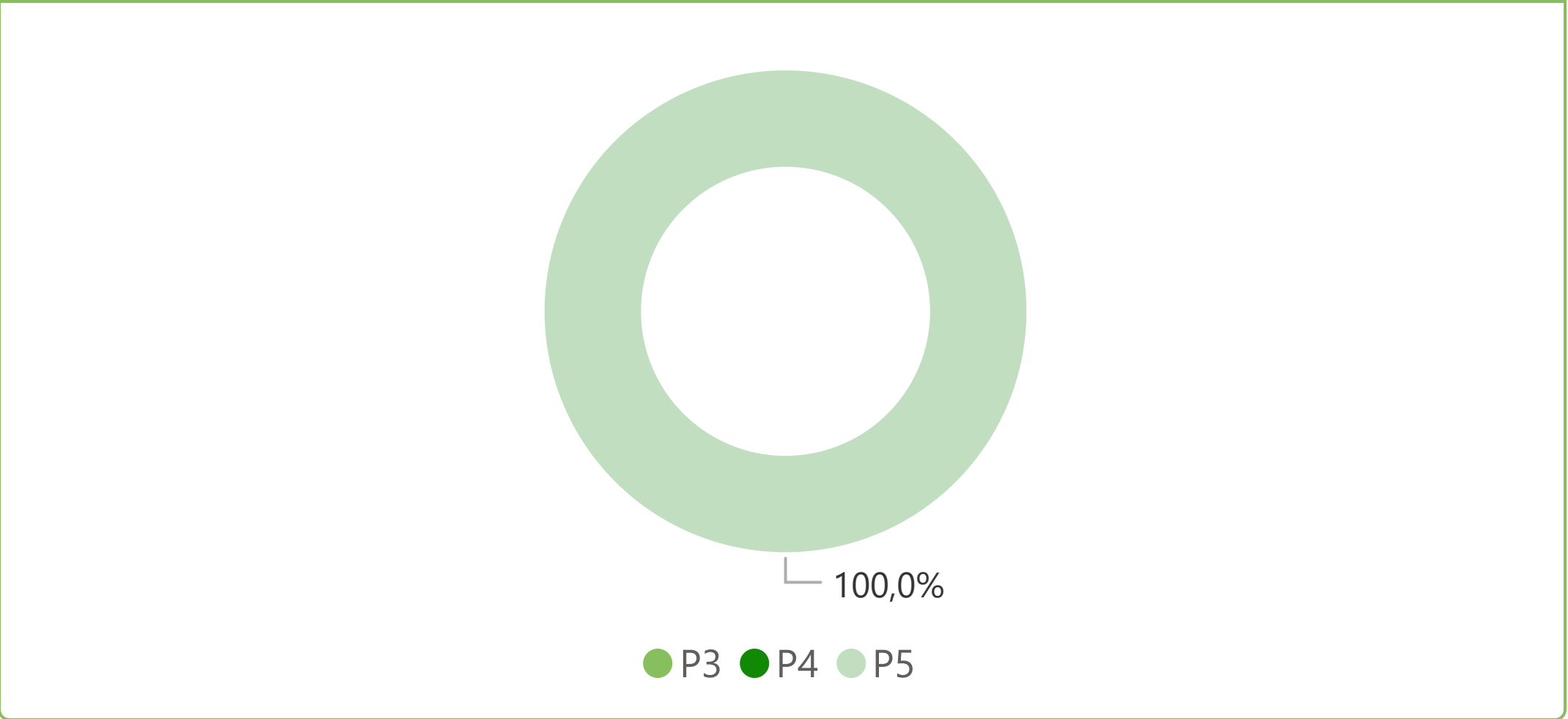
Top 10 Countries by Golf Rounds

Country	Month	Market Share	YTD	YTD Variation
Portugal Member	5.967	65,5%	5.967	-16,7%
Portugal Non Member	1.358	14,9%	1.358	-38,3%
UK	549	6,0%	549	52,9%
Sweden	200	2,2%	200	-6,1%
USA	141	1,5%	141	16,5%
France	115	1,3%	115	-28,1%
Netherlands	88	1,0%	88	3,5%
China	86	0,9%	86	48,3%
Austria	82	0,9%	82	127,8%
Germany	76	0,8%	76	-73,9%
Total Top 10	8.662	95,0%	8.662	-18,9%

Passports | Current Month



Passports | YTD



Cascais Visitor Center

Nationalities

January

2025

1.467

-24,1%

1.467

-24,1%

Information Requests

January

2025

2.164

-57,4%

2.164

-57,4%

Country	Month	Market Share	YTD	YTD Variation
Spain	268	18,27%	268	16,0%
USA	255	17,38%	255	-8,9%
UK	147	10,02%	147	-60,6%
Portugal	116	7,91%	116	-14,7%
France	115	7,84%	115	-28,1%
Germany	90	6,13%	90	8,4%
Brazil	81	5,52%	81	-36,2%
Italy	69	4,70%	69	-17,9%
Canada	45	3,07%	45	-56,3%
Netherlands	27	1,84%	27	-12,9%
Total top 10	1.213	82,69%	1.213	-24,6%

Name	Month	Market Share	YTD	YTD Variation
General Information	472	0,1%	472	-41,0%
Public Services	245	0,0%	245	-51,8%
Museums	223	0,0%	223	-29,7%
Maps	221	0,0%	221	-80,0%
Transports	169	0,0%	169	-65,8%
Informations Sintra	159	0,0%	159	-51,4%
Local Food Restaurants	154	0,0%	154	-51,0%
City Parks	98	0,0%	98	-58,5%
Informations Lisbon	78	0,0%	78	-77,3%
Events	73	0,0%	73	-28,4%
Total top 10	1.892	0,2%	1.892	-58,4%

