

Average Price per Room

August

2025

218,9 €

160,4 €

7,42%



5,1%

REVPAR

August

2025

180,4 €

106,0 €

6,70%



1,3%

Occupancy Rate (Variations in PP)

August

2025

82,4%

66,1%

-0,6



-2,4

297,8 € 7,84% 5 stars 232,9 € 3,7%

182,2 € 6,82% 4 stars 131,5 € 8,3%

109,5 € 4,14% 3 stars 82,4 € 1,3%

221,9 € 3,79% 5 stars 137,2 € -2,2%

158,0 € 9,16% 4 stars 89,9 € 6,0%

105,1 € 2,94% 3 stars 68,0 € -2,2%

74,5% -2,9 5 stars 58,9% -3,6

86,8% 1,9 4 stars 68,4% -1,5

96,0% -1,1 3 stars 82,5% -3,0

Overnight Stays

145.691

763.983

2,8%



-5,3%

Guests

47.828

303.846

-8,9%



-6,6%

Average Stay

3,0

2,51

12,8%

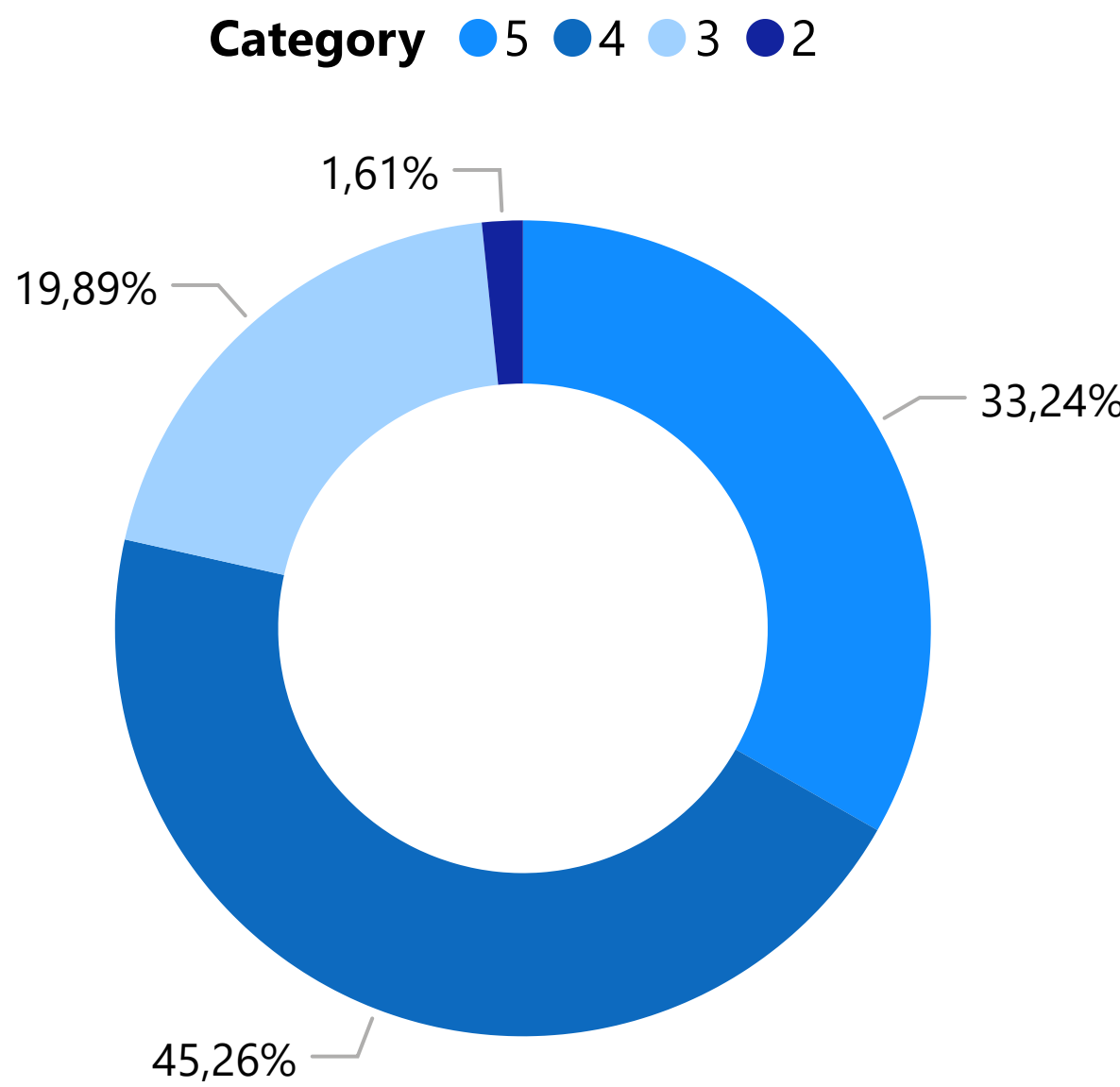


1,3%

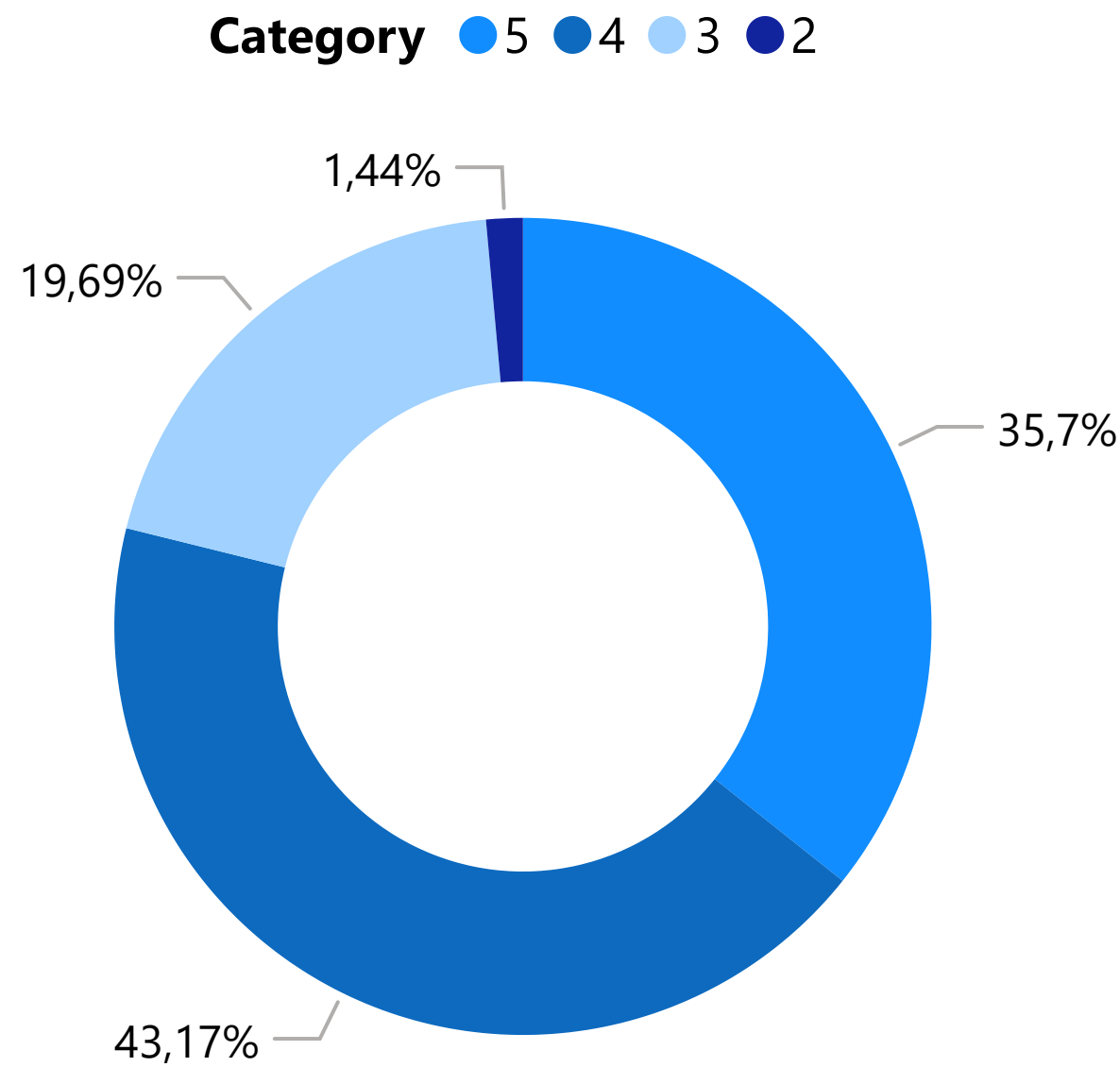
Top 10 Countries by Overnight Stays

Country	Month	Market Share	YTD	YTD Variation
Portugal	23.727	16,3%	163.034	-4,8%
UK	17.409	11,9%	89.591	-3,2%
USA	13.141	9,0%	73.514	3,1%
Spain	23.597	16,2%	60.414	-3,1%
Germany	7.499	5,1%	40.388	-21,0%
France	9.336	6,4%	36.546	-21,6%
Ireland	7.761	5,3%	35.837	-16,0%
Brazil	3.221	2,2%	24.857	-16,6%
Netherlands	5.268	3,6%	22.767	-10,8%
Italy	3.091	2,1%	16.533	-7,2%
Total Top 10	114.050	78,3%	563.481	-7,8%

Overnight Stays | Category



Overnight Stays YTD | Category



Country Month Market Share YTD YTD Variation

Foreign	121.964	83,7%	600.949	-5,4%
Portuguese	23.727	16,3%	163.034	-4,8%
Total	145.691	100,0%	763.983	-5,3%



Golf Rounds

August

2025

16.684

8,4%

139.105

0,2%

Passports

Passports 5 rounds

August

2025

114

52,1%

723

341,4%

Passports 4 rounds

August

2025

4

100,0%

93

30,1%

Passports 3 rounds

August

2025

1

100,0%

92

9,1%

572

Rounds

3615

Rounds

14

Rounds

372

Rounds

4

Rounds

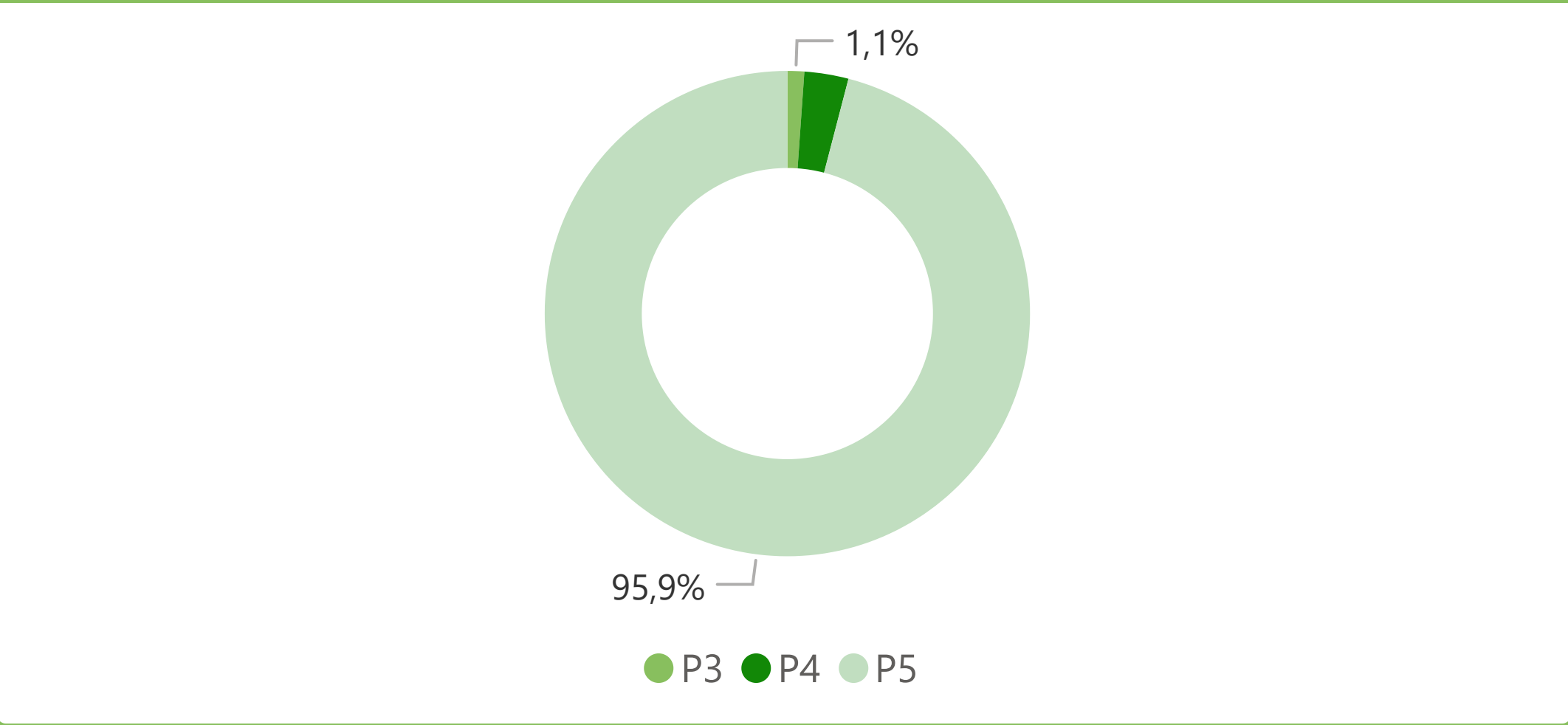
275

Rounds

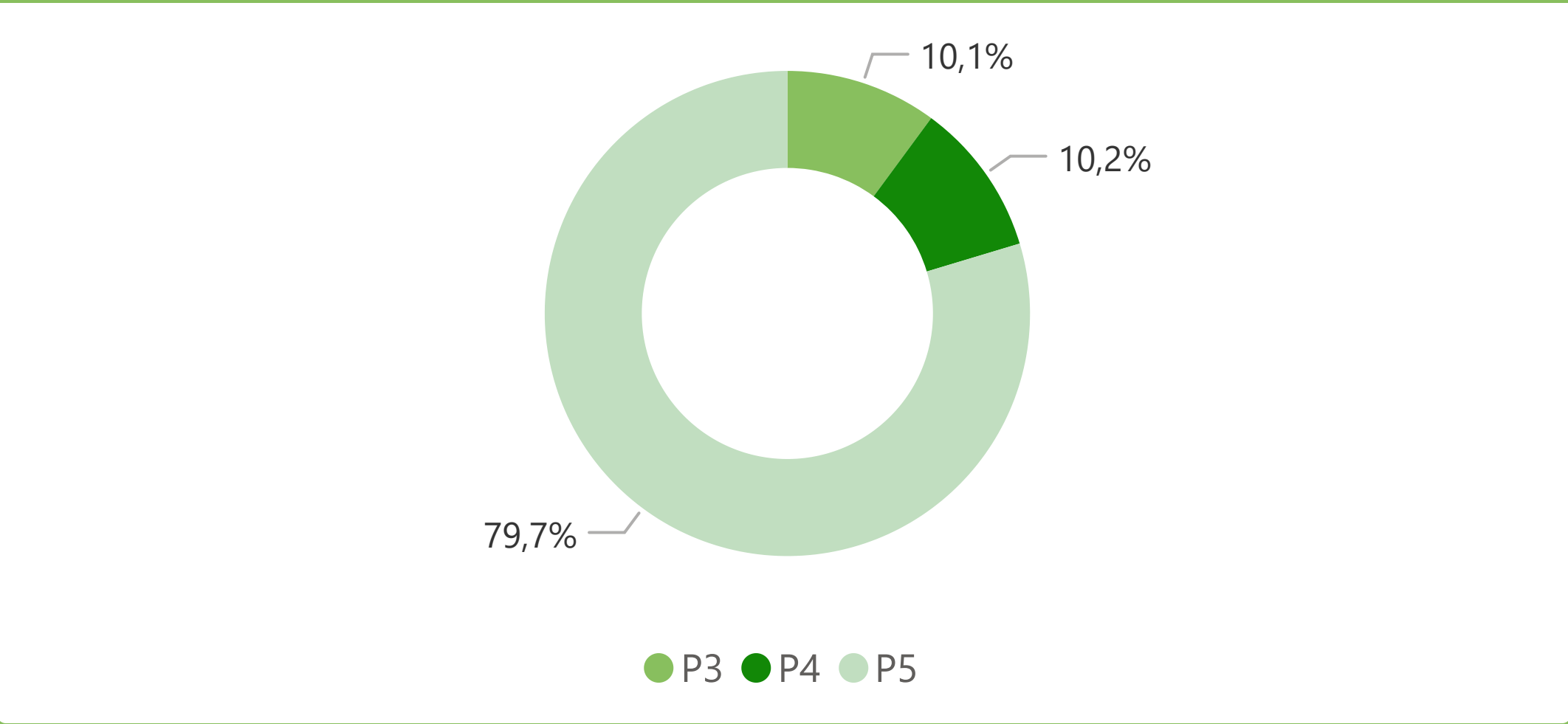
Top 10 Countries by Golf Rounds

Country	Month	Market Share	YTD	YTD Variation
Portugal Member	8.260	50,3%	61.825	3,0%
Portugal Non Member	3.156	19,2%	23.203	-8,3%
UK	1.752	10,7%	18.984	3,1%
USA	628	3,8%	4.420	29,7%
Spain	511	3,1%	2.014	-9,7%
Ireland	342	2,1%	1.484	-10,4%
France	319	1,9%	2.422	-16,6%
Sweden	200	1,2%	3.502	-5,6%
China	197	1,2%	891	23,9%
Netherlands	149	0,9%	1.451	-24,5%
Total Top 10	15.514	94,5%	120.196	-0,1%

Passports | Current Month



Passports | YTD



Cascais Visitor Center

Nationalities

August

6.305

-27,4%

2025

32.444

-11,5%

Information Requests

August

8.779

-69,0%

2025

48.237

-53,7%

Country	Month	Market Share	YTD	YTD Variation
USA	911	14,45%	6.076	8,1%
Spain	1.967	31,20%	5.582	-2,6%
UK	628	9,96%	4.403	-10,6%
France	597	9,47%	3.092	-12,9%
Germany	211	3,35%	1.569	-12,7%
Canada	252	4,00%	1.492	-39,7%
Italy	369	5,85%	1.489	5,5%
Portugal	264	4,19%	1.377	-14,7%
Ireland	177	2,81%	1.004	-30,4%
Netherlands	167	2,65%	770	-26,5%
Total top 10	5.543	87,91%	26.854	-9,3%

Name	Month	Market Share	YTD	YTD Variation
General Information	1.397	0,2%	7.733	-50,0%
Maps	962	0,1%	5.272	-76,5%
Museums	981	0,1%	5.118	-24,3%
Public Services	653	0,1%	4.755	-43,4%
City Parks	818	0,1%	4.143	-23,8%
Transports	506	0,1%	3.686	-59,2%
Informations Sintra	487	0,1%	3.074	-53,6%
Informations Lisbon	429	0,0%	2.683	-49,2%
Beaches	497	0,1%	1.830	-60,5%
Shopping	415	0,0%	1.765	-21,5%
Total top 10	7.145	0,8%	40.059	-53,6%

