

Average Price per Room

July

2024

190,4 €

142,9 €

1,42%



8,0%

REVPAR

July

2024

149,5 €

94,8 €

2,32%



10,9%

Occupancy Rate (Variations in PP)

July

2024

78,5%

66,3%

0,7



1,7

266,7 € 0,73% ★★★★★★ 213,7 € 5,2%

161,6 € 6,89% ★★★★★ 112,4 € 9,4%

99,9 € -20,83% ★★★ 77,3 € -8,1%

188,1 € 0,33% ★★★★★★ 128,3 € 9,7%

131,0 € 8,41% ★★★★★ 76,1 € 13,1%

96,1 € -19,72% ★★★ 64,8 € -6,1%

70,6% -0,3 ★★★★★★ 60,0% 2,4

81,1% 1,1 ★★★★★ 67,7% 2,2

96,1% 1,3 ★★★ 83,8% 1,8

Overnight Stays

134.150

665.048

5,4%



9,1%

Guests

48.435

272.683

19,6%



16,6%

Average Stay

2,8

2,44

-11,8%

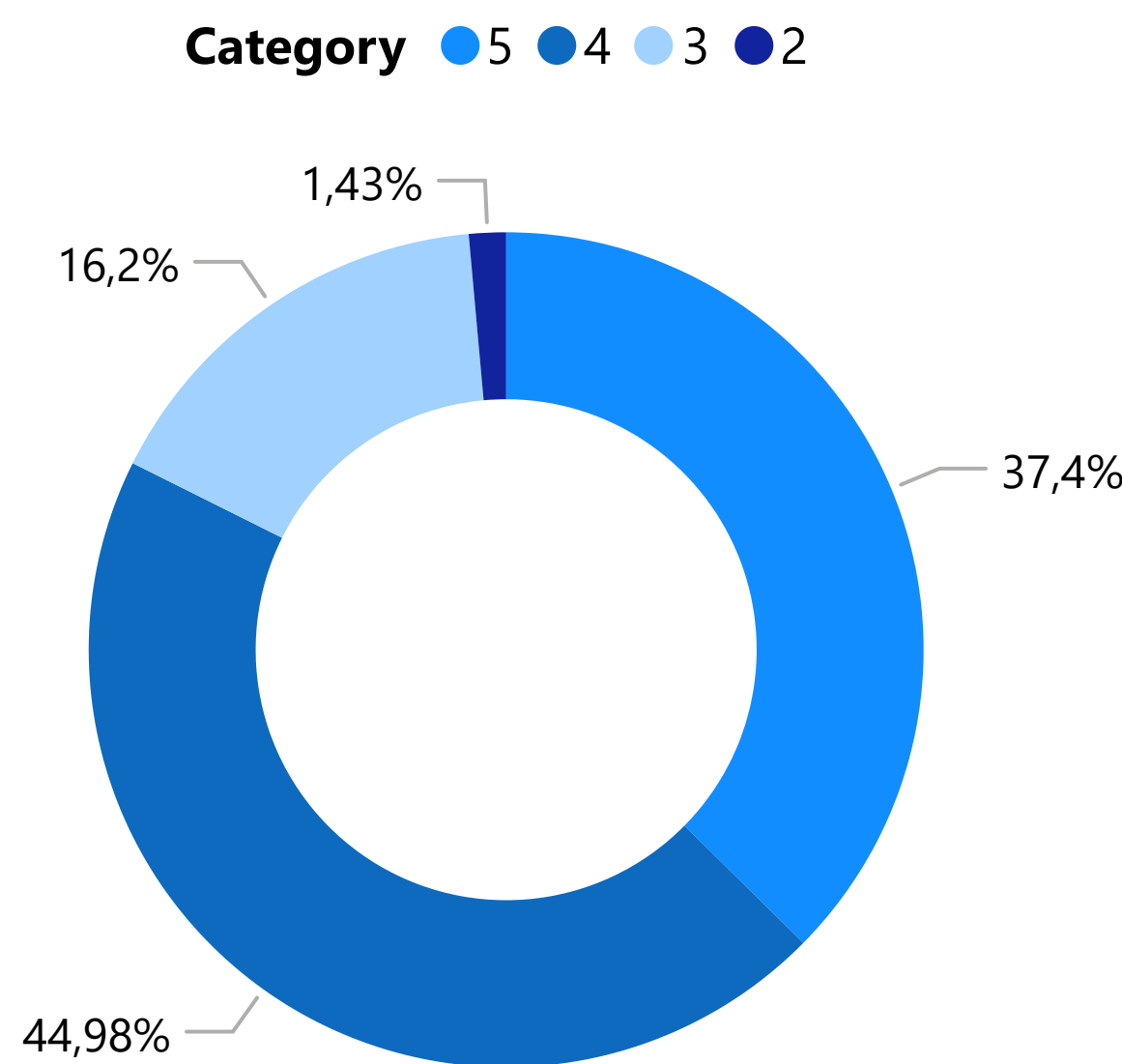


-6,5%

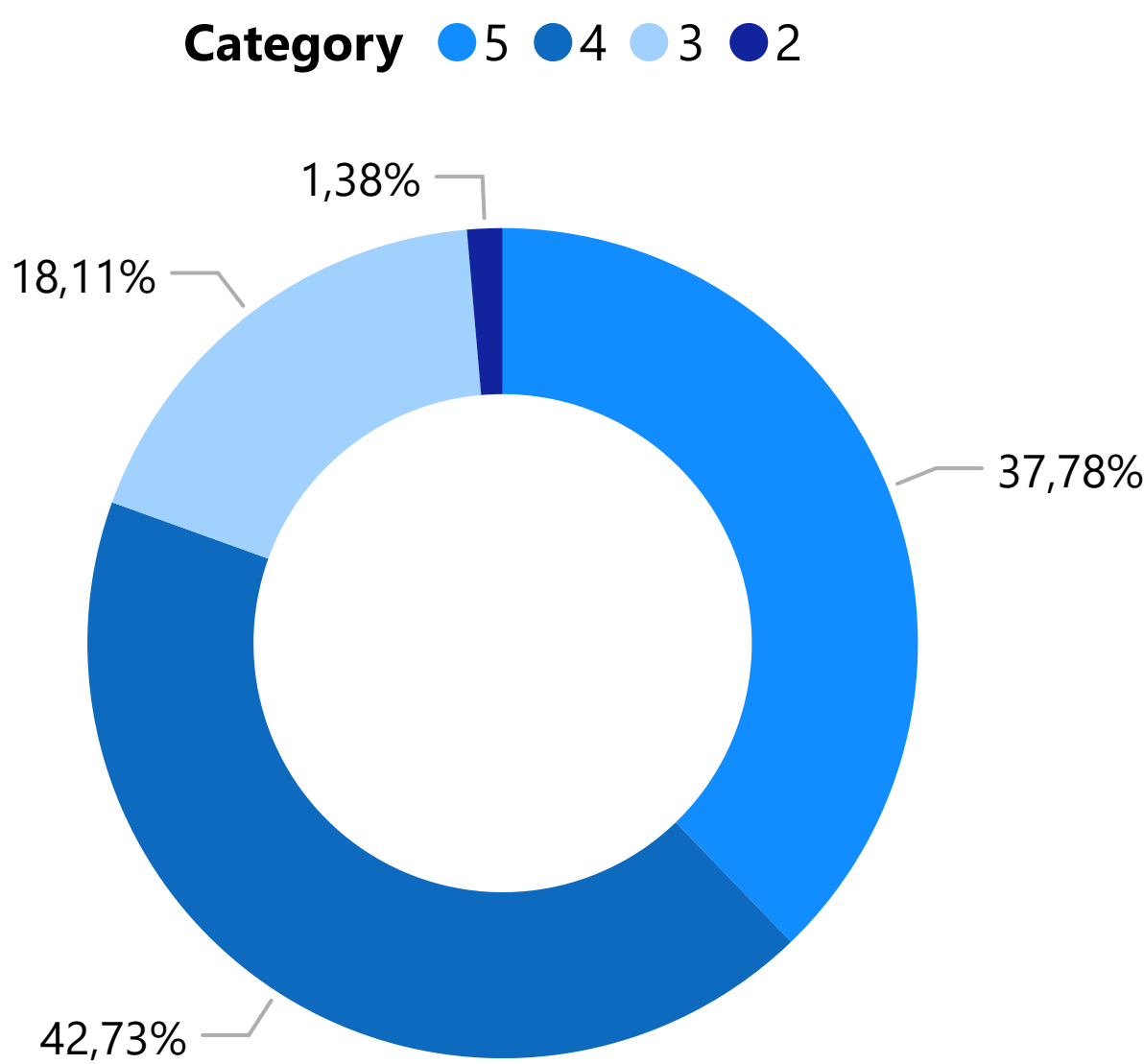
Top 10 Countries by Overnight Stays

Country	Month	Market Share	YTD	YTD Variation
Portugal	25.261	18,8%	146.209	4,6%
UK	16.844	12,6%	75.835	15,9%
USA	10.981	8,2%	60.809	36,1%
Germany	5.451	4,1%	43.939	17,4%
Spain	12.321	9,2%	38.338	-8,4%
Ireland	9.232	6,9%	34.589	10,1%
France	5.447	4,1%	33.807	10,9%
Brazil	4.569	3,4%	27.040	-0,7%
Netherlands	5.305	4,0%	20.044	5,8%
Belgium	4.728	3,5%	15.900	20,3%
Total Top 10	100.139	74,6%	496.510	10,2%

Overnight Stays | Category



Overnight Stays YTD | Category



Country Month Market Share YTD YTD Variation

Portuguese	25.261	18,8%	146.209	4,6%
Foreign	108.889	81,2%	518.839	10,4%
Total	134.150	100,0%	665.048	9,1%



Golf Rounds

July	2024
15.852	123.407
34,0%	4,0%

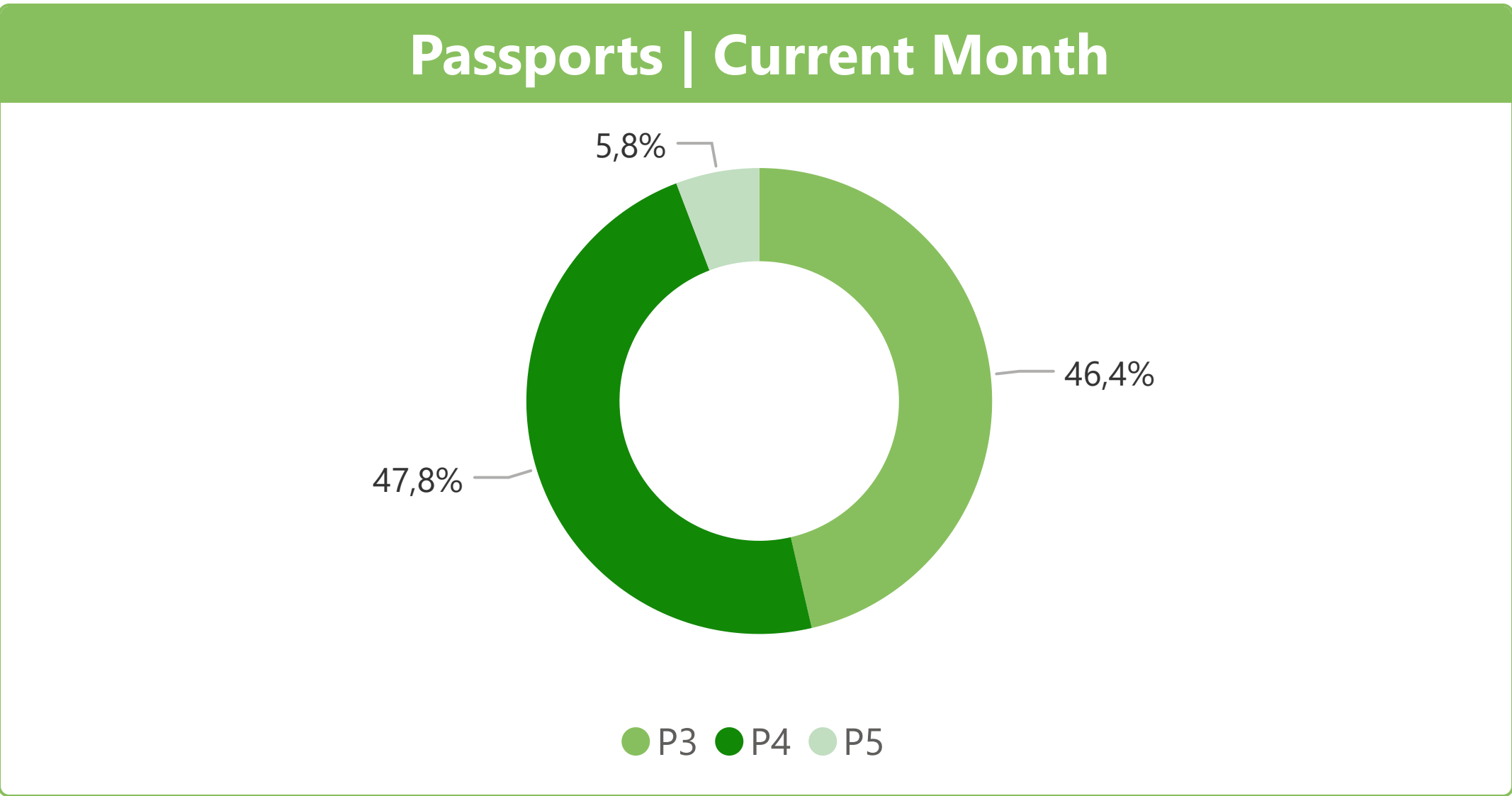
Passports

Passports 5 rounds		Passports 4 rounds		Passports 3 rounds	
July	2024	July	2024	July	2024
1 -61,5%	89 2,8%	8 0,0%	70 200,0%	8 100,0%	83 -18,3%
5 Rounds	443 Rounds	33 Rounds	279 Rounds	24 Rounds	250 Rounds

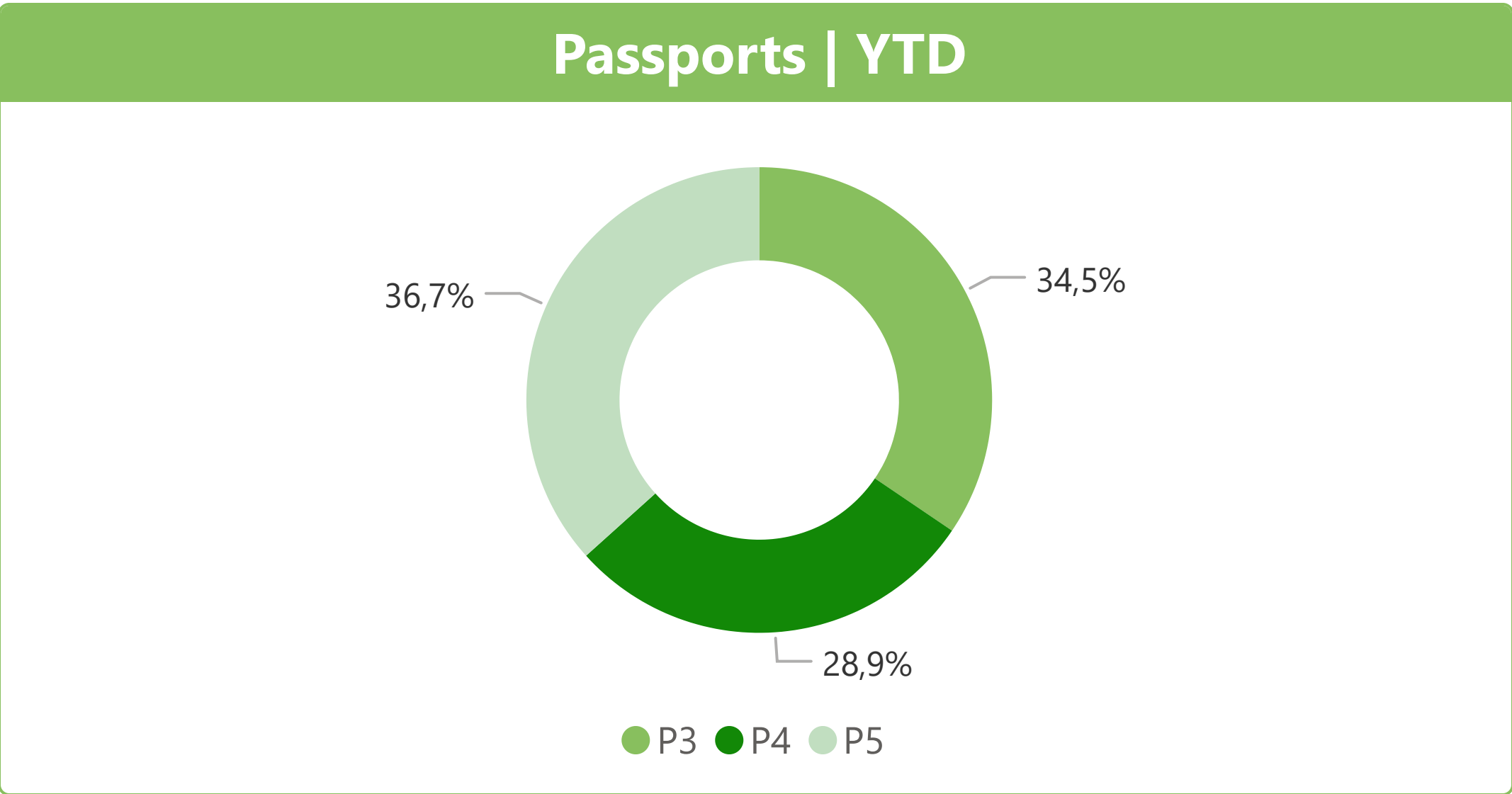
Top 10 Countries by Golf Rounds

Country	Month	Market Share	YTD	YTD Variation
Portugal Member	6.912	44,3%	52.664	8,8%
Portugal Non Member	3.902	25,0%	22.138	-12,1%
UK	1.997	12,8%	16.688	11,2%
USA	585	3,8%	2.982	67,9%
France	372	2,4%	2.478	-2,2%
Spain	292	1,9%	1.593	1,8%
Sweden	205	1,3%	3.543	-12,9%
Netherlands	176	1,1%	1.721	38,2%
Germany	157	1,0%	4.193	8,0%
Ireland	121	0,8%	1.536	35,2%
Total Top 10	14.719	94,4%	109.536	4,5%

Passports | Current Month



Passports | YTD



Cascais Visitor Center

Nationalities		Information Requests	
July	2024	July	2024
7.213 -28,2%	27.959 -26,5%	19.262 -54,2%	75.920 -28,8%

Country	Month	Market Share	YTD	YTD Variation
USA	1.087	15,07%	4.569	-18,8%
UK	932	12,92%	4.046	-7,4%
Spain	1.132	15,69%	3.147	-27,6%
France	665	9,22%	2.519	-27,7%
Canada	461	6,39%	2.091	-10,4%
Germany	284	3,94%	1.544	-23,7%
Portugal	284	3,94%	1.340	-24,7%
Brazil	325	4,51%	1.179	-34,4%
Ireland	367	5,09%	1.140	-29,2%
Italy	332	4,60%	946	-47,3%
Total top 10	5.869	81,37%	22.521	-22,8%

Name	Month	Market Share	YTD	YTD Variation
Maps	4.092	0,5%	16.858	-27,9%
General Information	2.718	0,4%	11.350	-22,2%
Transports	1.599	0,2%	6.768	-16,6%
Public Services	1.410	0,2%	6.522	-9,5%
Informations Sintra	1.339	0,2%	5.015	-27,2%
Local Food Restaurants	1.094	0,1%	4.332	-23,4%
Museums	1.044	0,1%	4.253	-38,6%
Informations Lisbon	1.146	0,1%	4.124	-33,5%
City Parks	1.017	0,1%	3.468	-48,4%
Beaches	1.072	0,1%	2.624	-56,2%
Total top 10	16.531	2,2%	65.314	-28,8%

