

Average Price per Room

December

2024

109,8 €

148,7 €

6,34%



6,5%

REVPAR

December

2024

44,4 €

101,8 €

-1,55%



8,1%

Occupancy Rate (Variations in PP)

December

2024

40,5%

68,5%

-3,2



1,0

169,0 € 2,96% ★★★★★ 223,1 € 6,1%

89,0 € 7,71% ★★★★★ 118,0 € 8,5%

59,8 € -3,24% ★★★ 79,7 € -8,6%

58,1 € 1,84% ★★★★★ 139,0 € 10,2%

35,9 € -3,65% ★★★★★ 82,1 € 8,7%

38,9 € -2,63% ★★★ 68,4 € -3,7%

34,4% -0,4 ★★★★★ 62,3% 2,4

40,3% -4,7 ★★★★★ 69,6% 0,1

65,0% 0,4 ★★★ 85,7% 4,4

Overnight Stays

56.589

1.183.104

3,9%



12,3%

Guests

25.247

482.150

10,5%



17,2%

Average Stay

2,2

2,45

-6,0%

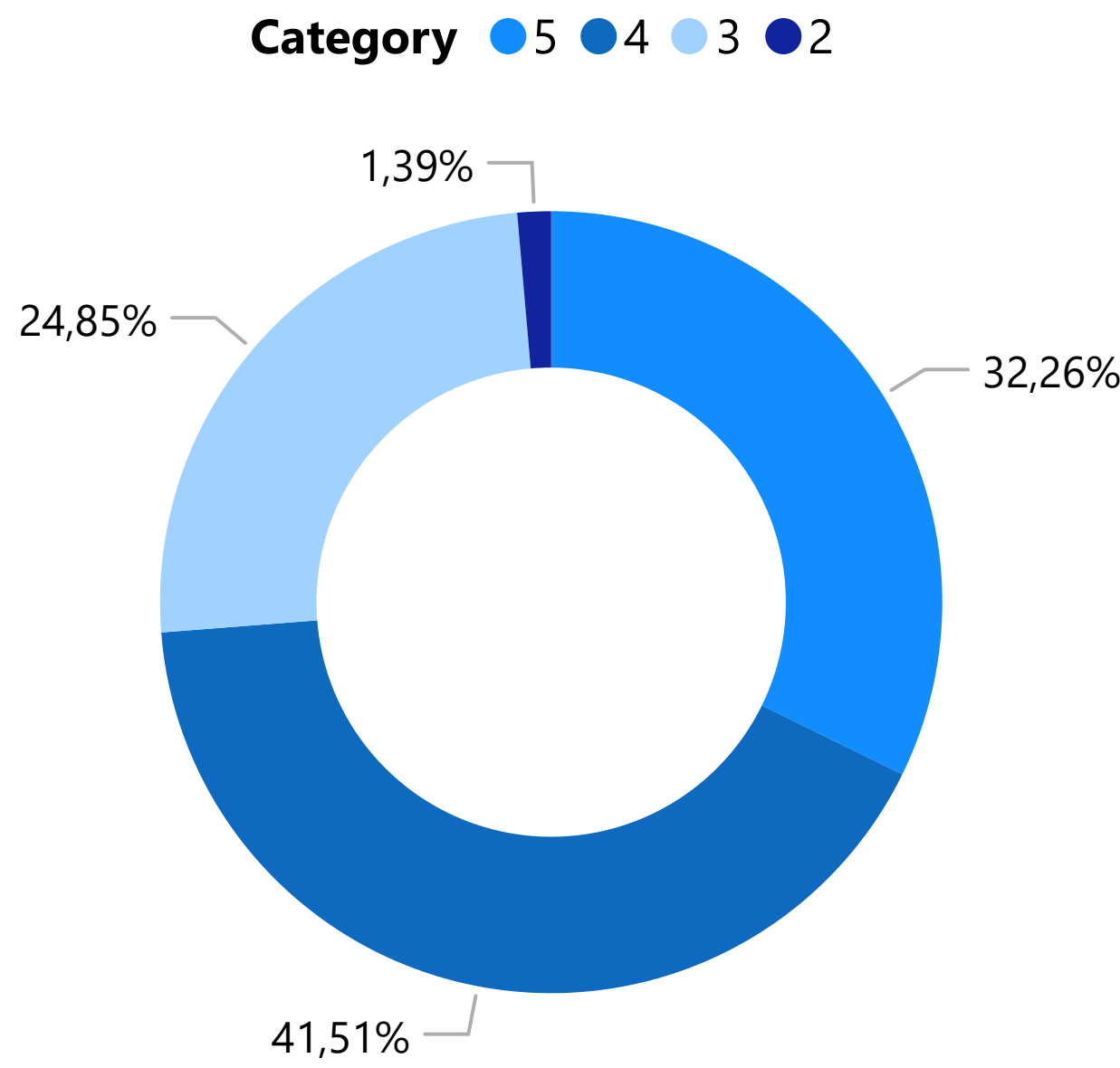


-4,2%

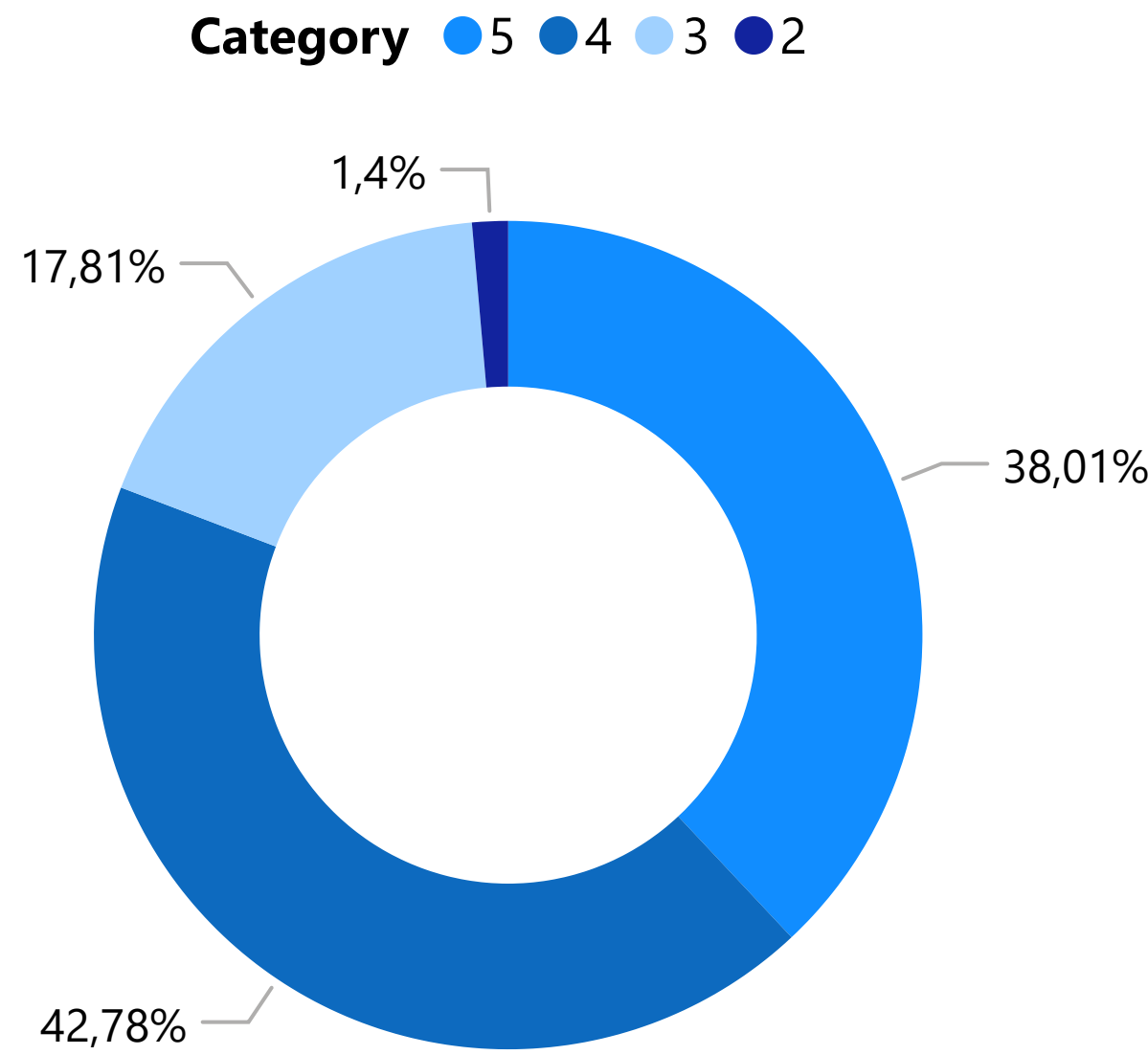
Top 10 Countries by Overnight Stays

Country	Month	Market Share	YTD	YTD Variation
Portugal	22.490	39,7%	262.854	16,3%
UK	3.544	6,3%	136.672	20,3%
USA	3.222	5,7%	102.187	33,3%
Spain	4.616	8,2%	81.063	1,4%
Germany	2.635	4,7%	73.132	10,1%
France	1.926	3,4%	64.934	12,7%
Ireland	1.001	1,8%	60.436	6,9%
Brazil	2.909	5,1%	42.389	-9,1%
Netherlands	989	1,7%	35.688	2,0%
Sweden	1.173	2,1%	25.269	5,3%
Total Top 10	44.505	78,6%	884.624	13,1%

Overnight Stays | Category



Overnight Stays YTD | Category



Country Month Market Share YTD YTD Variation

Foreign	34.099	60,3%	920.250	11,2%
Portuguese	22.490	39,7%	262.854	16,3%
Total	56.589	100,0%	1.183.104	12,3%



Golf Rounds

December

2024

13.992

16,4%

221.246

6,4%

Passports

Passports 5 rounds

December

2024

72

5916,7%

629

364,2%

Passports 4 rounds

December

2024

0

-100,0%

157

214,0%

Passports 3 rounds

December

2024

0

-100,0%

146

-24,7%

361

Rounds

3147

Rounds

0

Rounds

628

Rounds

0

Rounds

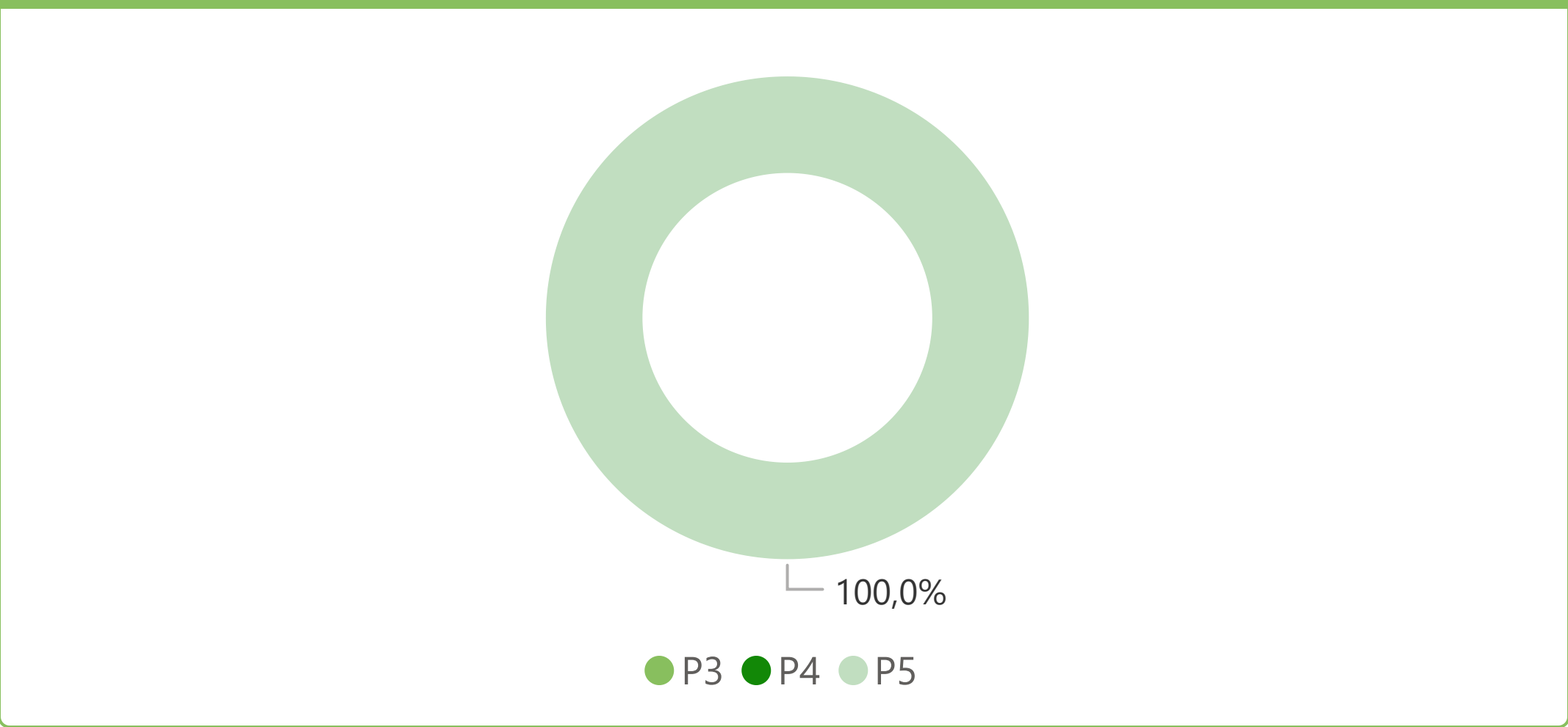
439

Rounds

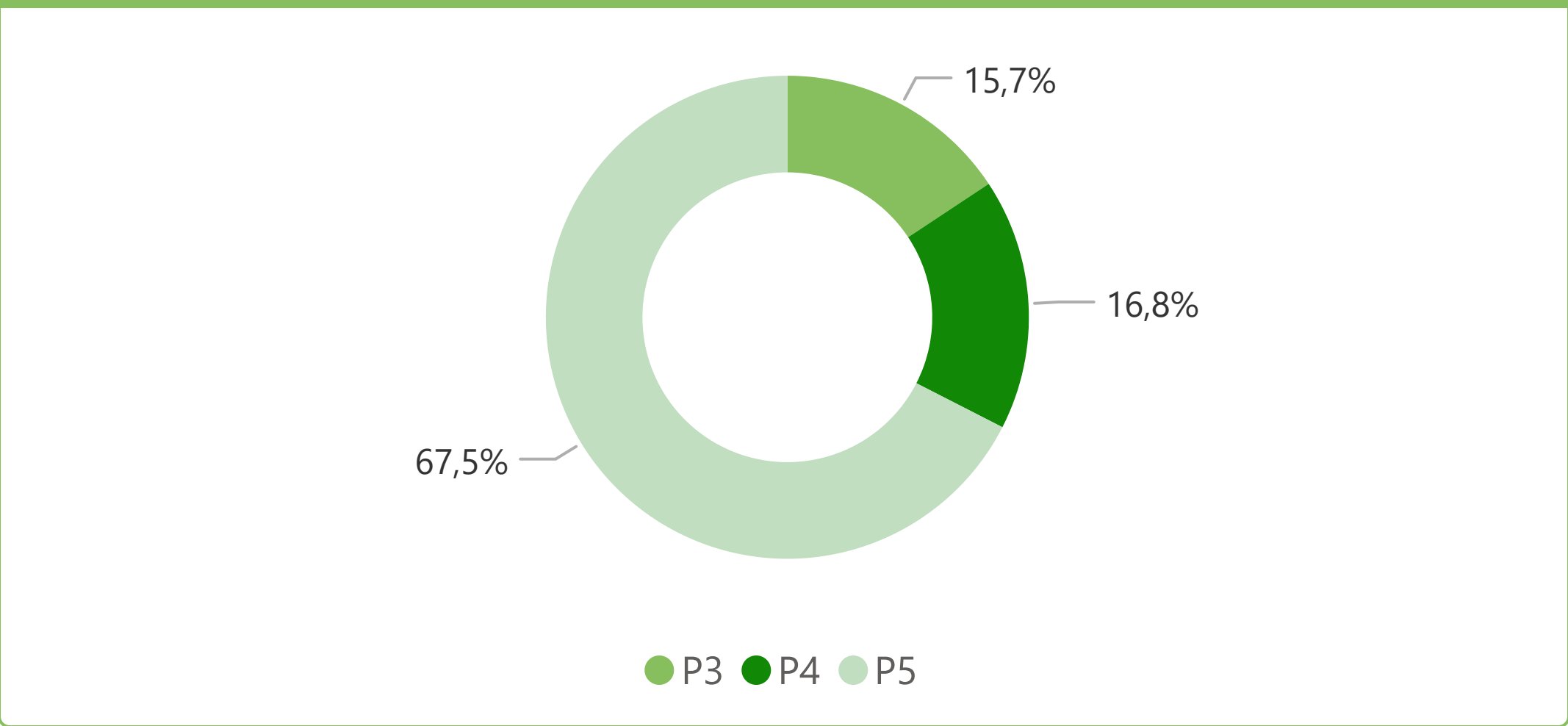
Top 10 Countries by Golf Rounds

Country	Month	Market Share	YTD	YTD Variation
Portugal Member	8.479	61,3%	94.182	10,2%
Portugal Non Member	3.020	21,8%	40.640	-3,6%
UK	548	4,0%	31.241	17,3%
Germany	269	1,9%	6.377	0,8%
France	177	1,3%	4.609	-1,8%
USA	170	1,2%	5.821	61,6%
Finland	141	1,0%	3.861	-17,3%
Spain	134	1,0%	2.926	-11,8%
Sweden	131	0,9%	5.996	-20,9%
Austria	122	0,9%	1.191	97,5%
Total Top 10	13.191	95,4%	196.844	6,4%

Passports | Current Month



Passports | YTD



Cascais Visitor Center

Nationalities

December

2.224

9,9%

2024

54.962

-21,1%

Information Requests

December

3.492

-36,5%

2024

149.050

-38,7%

Country	Month	Market Share	YTD	YTD Variation
USA	287	12,90%	8.280	-13,0%
Spain	284	12,77%	7.976	-17,0%
UK	230	10,34%	7.226	-12,8%
France	199	8,95%	5.345	-7,0%
Canada	70	3,15%	3.495	-14,1%
Germany	80	3,60%	2.721	-23,5%
Portugal	238	10,70%	2.321	-29,9%
Ireland	101	4,54%	2.316	-22,3%
Italy	65	2,92%	2.187	-24,8%
Brazil	161	7,24%	2.166	-31,3%
Sweden	65	2,92%	706	-0,8%
Total top 10	1.780	80,04%	44.739	-16,9%

Name	Month	Market Share	YTD	YTD Variation
Maps	273	0,0%	31.226	-27,7%
General Information	599	0,1%	22.408	-26,1%
Transports	377	0,0%	12.999	-37,3%
Public Services	391	0,0%	11.686	-37,9%
Museums	287	0,0%	10.484	-34,8%
Informations Sintra	229	0,0%	9.249	-43,4%
Local Food Restaurants	222	0,0%	8.600	-45,7%
Informations Lisbon	229	0,0%	7.379	-51,6%
Events	262	0,0%	4.882	-35,5%
Shopping	167	0,0%	3.705	-28,3%
Total top 10	3.036	0,4%	122.618	-35,2%

